CONSOB

QUANTITATIVE ANALYSIS AND
FINANCIAL INNOVATION UNIT

A quantitative methodology for risk assessment in financial products
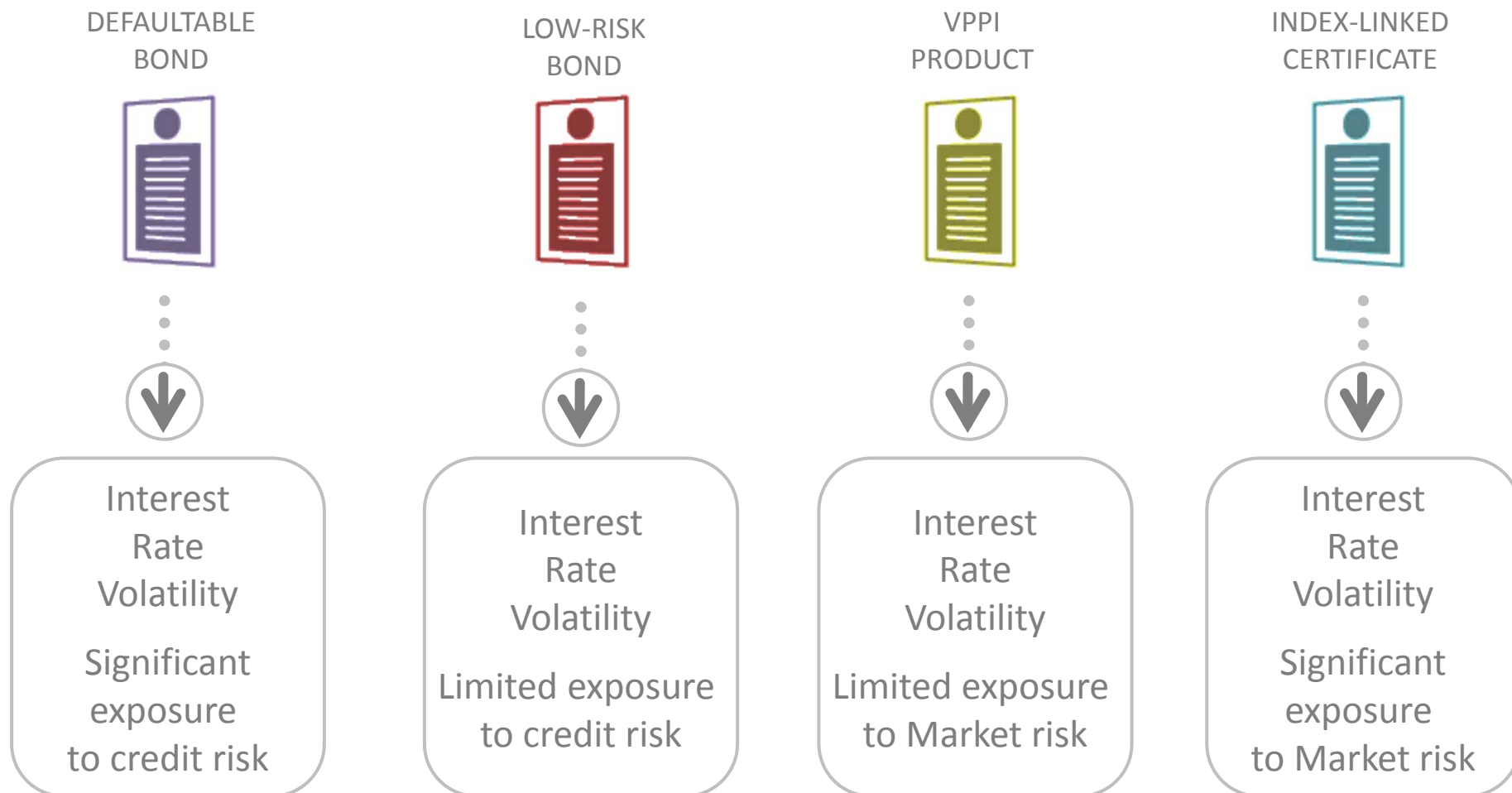
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Head of the Quantitative Analysis and Financial Innovation Unit

Università di Roma

Tor Vergata

MASTER OF SCIENCE IN
FINANCE AND BANKING

Syllabus

- Unbundling and Probabilistic performance scenarios

- Synthetic risk indicator

- The optimal time horizon

Unbundling and Probabilistic performance scenarios

The returns evaluation requires the estimate of all the relevant risk factors connected with the financial structure of each product

DEFAULTABLE BOND	LOW-RISK BOND	VPPI PRODUCT	INDEX-LINKED CERTIFICATE
Interest Rate Volatility	Interest Rate Volatility	Interest Rate Volatility	Interest Rate Volatility
Significant exposure to credit risk	Limited exposure to credit risk	Limited exposure to Market risk	Significant exposure to Market risk

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Unbundling and Probabilistic performance scenarios

INDEX LINKED CERTIFICATE

Fundamental theorem of asset pricing

FV = Expected Discounted Future Pay-Off

Fair Value
Pricing at subscription time

Potential Returns
Pricing at Maturity

Index linked Certificate - simulated trajectories

t (years)

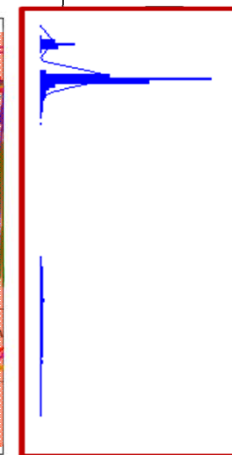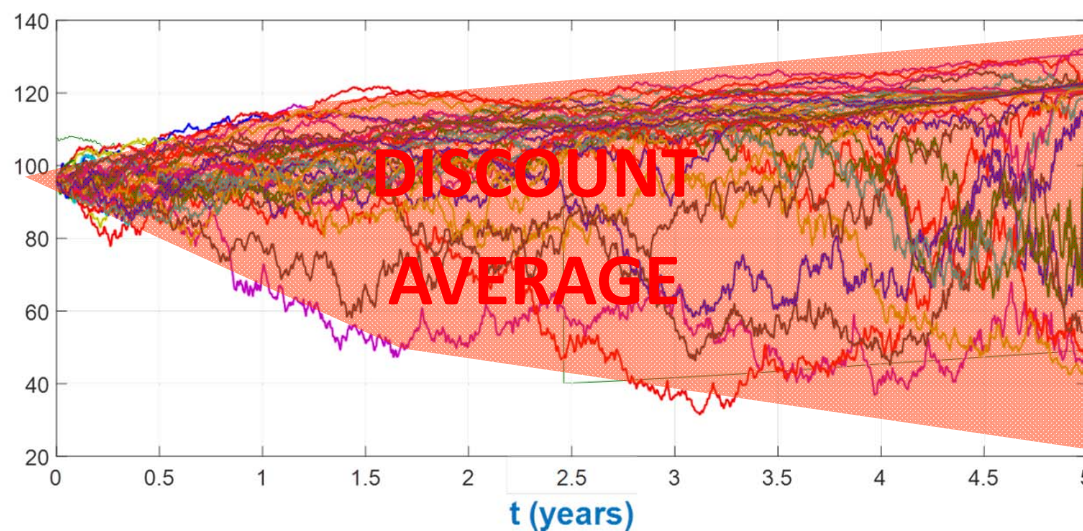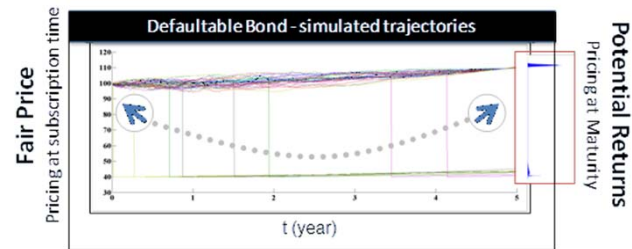# Unbundling and Probabilistic performance scenarios

INDEX LINKED CERTIFICATE

Fundamental theorem of asset pricing

FV = Expected Discounted Future Pay-Off

Fair Value

Pricing at subscription time

Index linked Certificate - simulated trajectories

DISCOUNT

AVERAGE

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Unbundling and Probabilistic performance scenarios
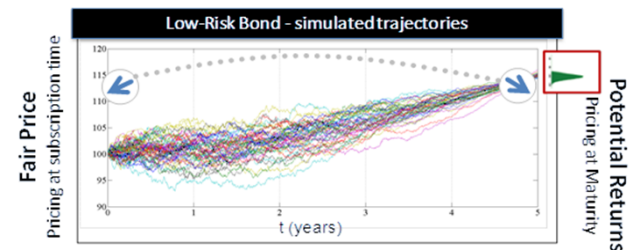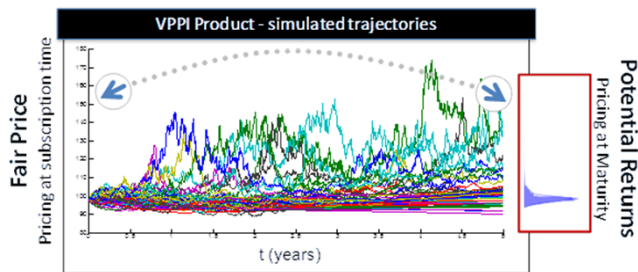
DEFAULTABLE
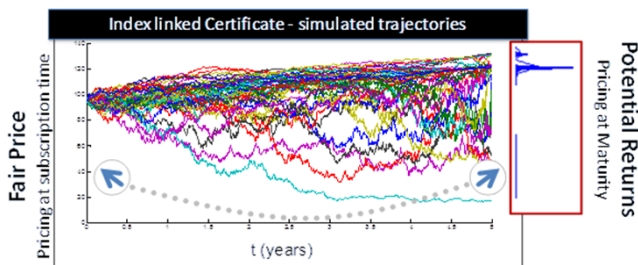BOND

LOW-RISK
BOND

VPPI
PRODUCT

INDEX LINKED
CERTIFICATE

Fair Price
at time zero
is a
**Weighted
average**

Unbundling and Probabilistic performance scenarios

| DEFAULTABLE BOND	LOW-RISK BOND	VPPI PRODUCT	INDEX LINKED CERTIFICATE

Fair Price at time zero is a **weighted average**
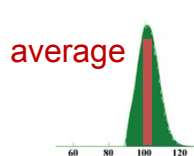
first moment of the probability distribution at expiry date

is also a **weighted average**

Probability distribution of the Defaultable Bond	Probability distribution of the Low Risk Bond	Probability distribution of the VPPI Product	Probability distribution of the Index Linked Certificate
average	average	average	average
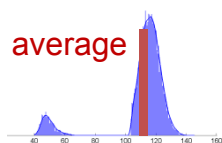
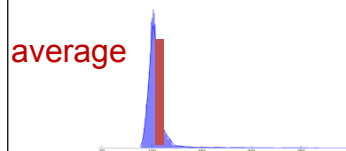# Unbundling and Probabilistic performance scenarios

Probability distribution of the Defaultable Bond	Probability distribution of the Low Risk Bond	Probability distribution of the VPPI Product	Probability distribution of the Index Linked Certificate

discounted
+
expected

discounted
+
expected

discounted
+
expected

discounted
+
expected

⬇ ⬇ ⬇ ⬇

Defaultable Bond **Fair Price** at time zero = Low Risk Bond **Fair Price** at time zero = VPPI Product **Fair Price** at time zero = Index Linked Certificate **Fair Price** at time zero

Working Hypothesis: The calculated fair price is the same for completely different financial structures

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Unbundling and Probabilistic performance scenarios

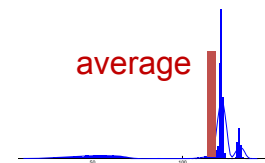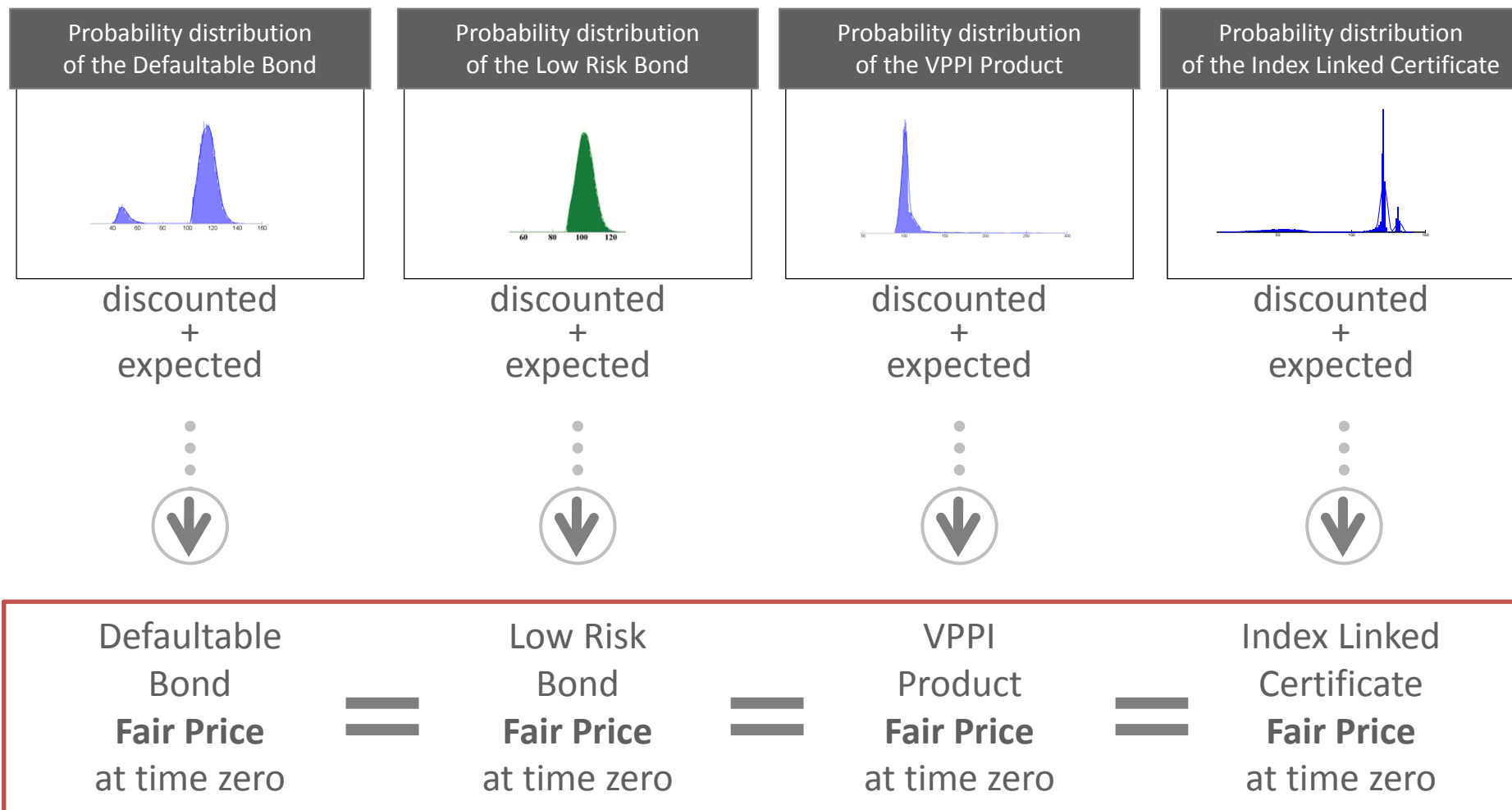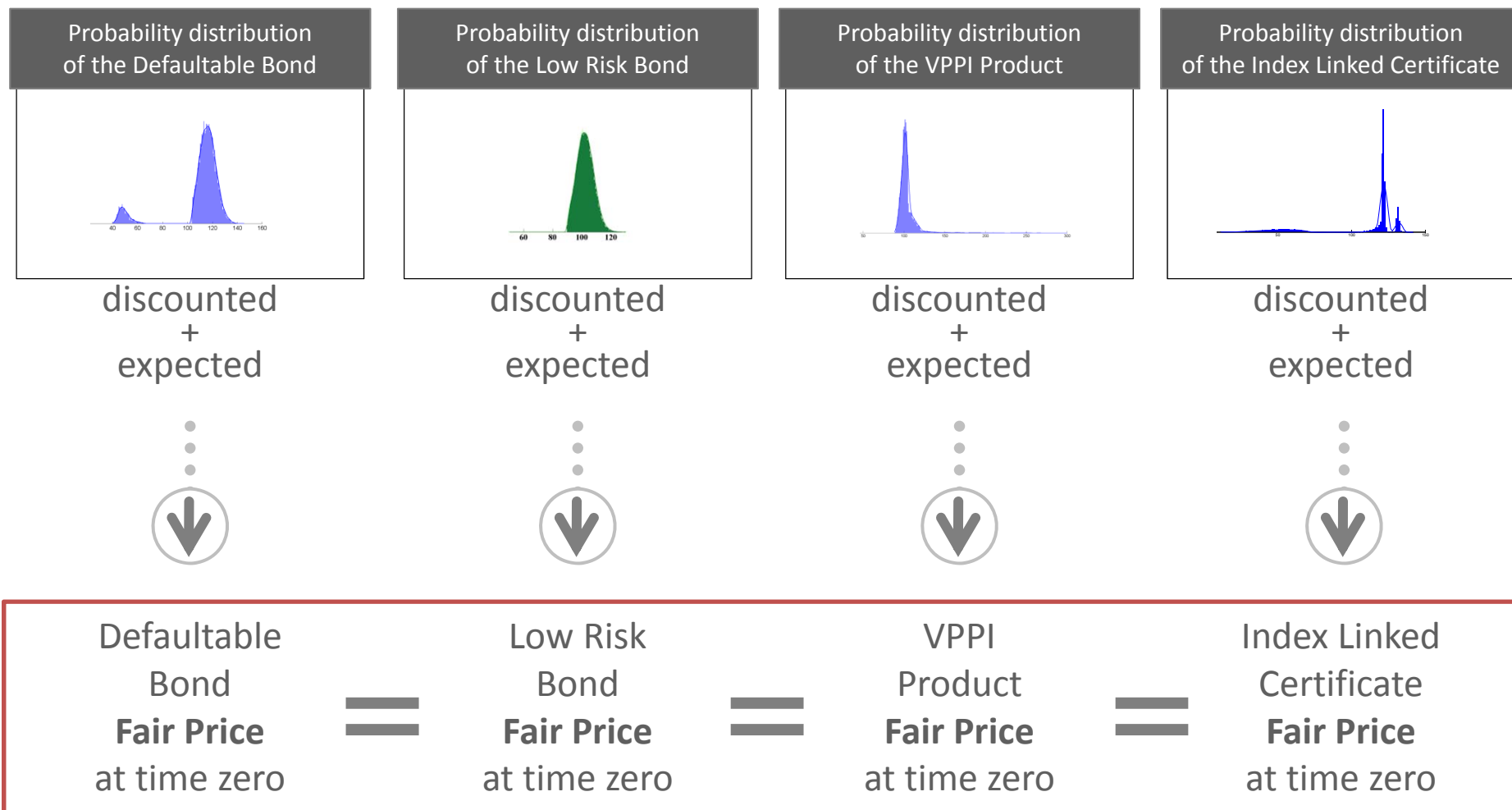| Probability distribution of the Defaultable Bond	Probability distribution of the Low Risk Bond	Probability distribution of the VPPI Product	Probability distribution of the Index Linked Certificate

discounted + expected | discounted + expected | discounted + expected | discounted + expected

Defaultable Bond **Fair Price** at time zero = Low Risk Bond **Fair Price** at time zero = VPPI Product **Fair Price** at time zero = Index Linked Certificate **Fair Price** at time zero
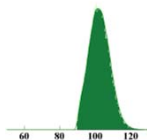
Question: **How much information about the original probability distribution the price will convey in each case analyzed?**
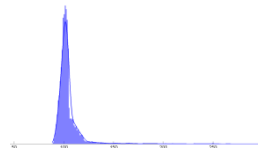
Unbundling and Probabilistic performance scenarios
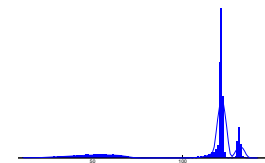
Probability distribution of the Defaultable Bond	Probability distribution of the Low Risk Bond	Probability distribution of the VPPI Product	Probability distribution of the Index Linked Certificate

STATISTICAL PROPERTIES OF THE PROBABILITY DISTRIBUTIONS

Bimodality	Regular	Asymmetry	Multimodality
High dispersion	Symmetry	Kurtosis	Asymmetry
	Low dispersion		Kurtosis
			High dispersion

Unbundling and Probabilistic performance scenarios

| | Probability distribution of the Low Risk Bond | | |

STATISTICAL PROPERTIES OF THE PROBABILITY DISTRIBUTIONS

Bimodality	Regular	Asymmetry	Multimodality
High dispersion	symmetry	kurtosis	Asymmetry
	Low dispersion		kurtosis
			High dispersion

High significance
of the price
information

Unbundling and Probabilistic performance scenarios

Probability distribution of the Defaultable Bond	Probability distribution of the Low Risk Bond	Probability distribution of the VPPI Product	Probability distribution of the Index Linked Certificate

STATISTICAL PROPERTIES OF THE PROBABILITY DISTRIBUTIONS
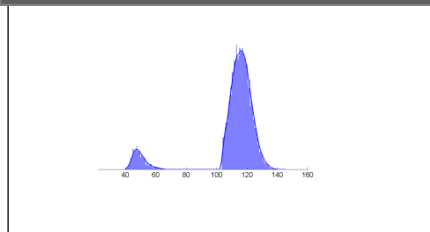
Bimodality	Regular	Asymmetry	Multimodality
High dispersion	symmetry	kurtosis	Asymmetry
	Low dispersion		kurtosis
			High dispersion

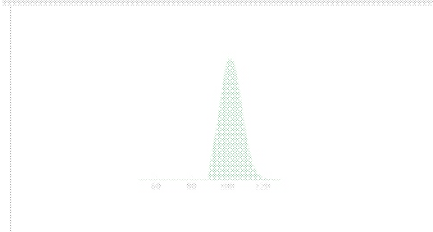|	High significance of the price information	Limited significance of the price information	

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Unbundling and Probabilistic performance scenarios

Probability distribution of the Defaultable Bond	Probability distribution of the Low Risk Bond	Probability distribution of the VPPI Product	Probability distribution of the Index Linked Certificate

STATISTICAL PROPERTIES OF THE PROBABILITY DISTRIBUTIONS

Bimodality	Regular	Asymmetry	Multimodality
High dispersion	symmetry	kurtosis	Asymmetry
	Low dispersion		kurtosis
			High dispersion

Poor significance of the price information	High significance of the price information	Limited significance of the price information	Poor significance of the price information

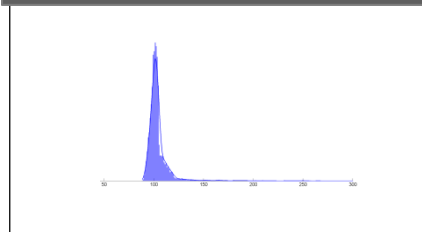# Unbundling and Probabilistic performance scenarios

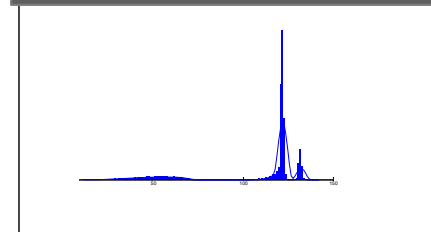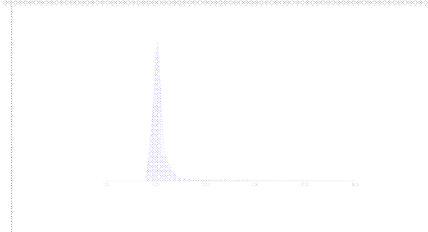| Probability distribution of the Defaultable Bond	Probability distribution of the Low Risk Bond	Probability distribution of the VPPI Product	Probability distribution of the Index Linked Certificate
average	average	average	average

STATISTICAL PROPERTIES OF THE PROBABILITY DISTRIBUTIONS

Bimodality	Regular	Asymmetry	Multimodality
High dispersion	symmetry	kurtosis	Asymmetry
	Low dispersion		kurtosis
			High dispersion

The price and the corresponding average at expiry date – in presence of IRREGULAR distributions – qualify a partial and misleading information

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Unbundling and Probabilistic performance scenarios

!

Significance of the price information

→

As a weighted average, the price is strictly connected with the first moment of the probability distribution

As the literature suggests, in presence of multimodality and irregular shapes for the probability distributions, the number of moments necessary to properly describe the probability distribution increases drammatically.

See:
(1) Shohat, Tamarkin, 1943 - American Mathematical Survey
(2) Szego, 1959 - American Mathematical Society
(3) Totik, 2000 – Journal of Analytical Mathematics
(4) Gavriliadis, Athanassoulis, 2009 – Journal of Computational and Applied Mathematics

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Unbundling and Probabilistic performance scenarios

!

Significance
of the price
information

→

Mathematical Basis to test the significance of the price information

Given a finite number of moments 2k, it's possible to derive the following approximate relationship between the probability function f (x) and its Christoffel function of degree k:

$$f(x) \approx f_{AP,k}(x) = \frac{k}{c_0 \pi \sqrt{(x-a)(b-x)}} \lambda_k(x)$$

with $x \in [a,b]$. c_0 Is a normalization factor

→ It's then immediate to apply the approximating formula for different values of k in order to test the accuracy of the approximation for the probability distributions corresponding to our different financial products

Unbundling and Probabilistic performance scenarios

Significance test of the price information

(!) Bimodality

High dispersion

DEFAULTABLE BOND

Reconstructed Probability distributions

Legend:
- Original
- 8 moments reconstruction
- 12 moments reconstruction
- 16 moments reconstruction
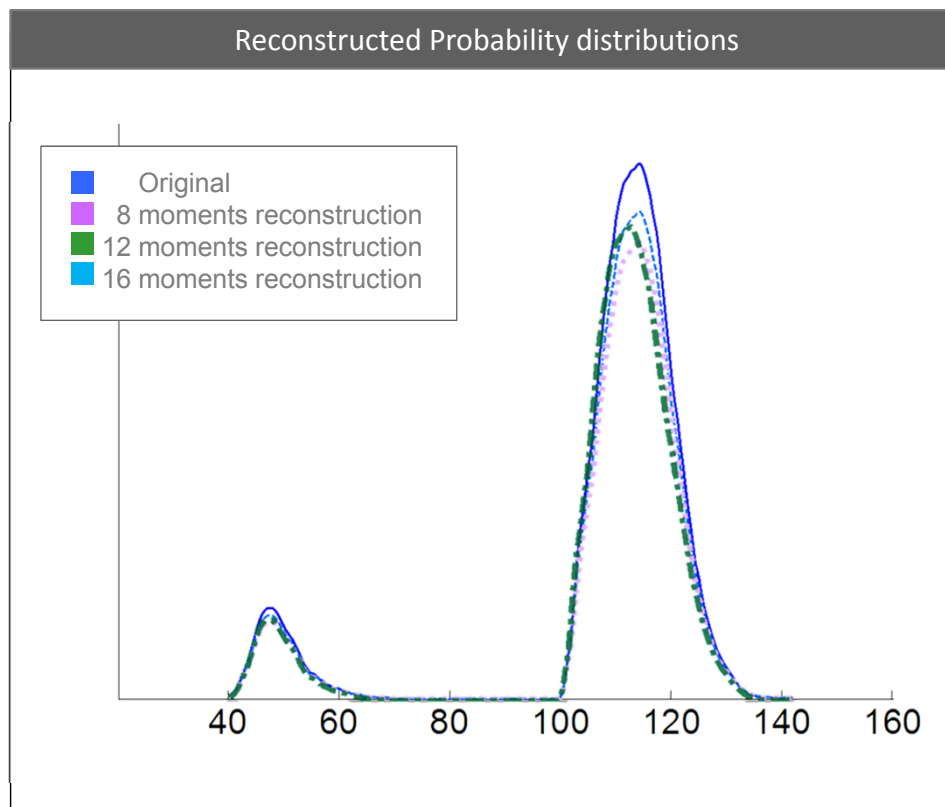
At least 16 moments are needed in order to obtain a satisfactory approximation of the original distribution. The information content of the first moment seems very limited.

Unbundling and Probabilistic performance scenarios

Regular symmetry

Low dispersion

Significance test of the price information

Reconstructed Probability distributions

Legend:
- Original
- 2 moments reconstruction
- 4 moments reconstruction
- 6 moments reconstruction

Only 4 moments are sufficient in order to describe properly the original distribution. The information content of the first moment can be considered adequate.

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Unbundling and Probabilistic performance scenarios

Asymmetry

kurtosis

Significance test of the price information

Reconstructed Probability distributions

Legend:
- Original
- 4 moments reconstruction
- 8 moments reconstruction
- 12 moments reconstruction
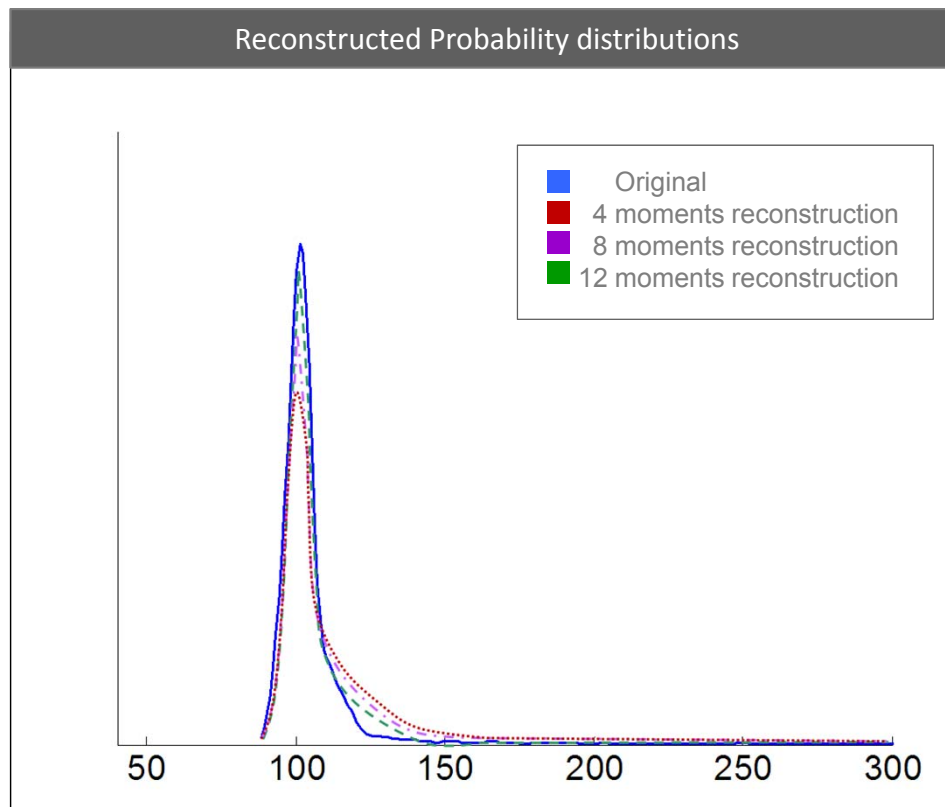
12 moments describe correctly the pattern of the original distribution. The information content of the first moment needs to be integrated.

Unbundling and Probabilistic performance scenarios

(!) Multimodality

Asymmetry

kurtosis

High dispersion

Significance test of the price information

Reconstructed Probability distributions

- ■ Original
- ■ 12 moments reconstruction
- ■ 16 moments reconstruction
- ■ 20 moments reconstruction

At least 20 moments are needed in order to obtain a satisfactory approximation of the original distribution. The information content of the first moment seems very limited.
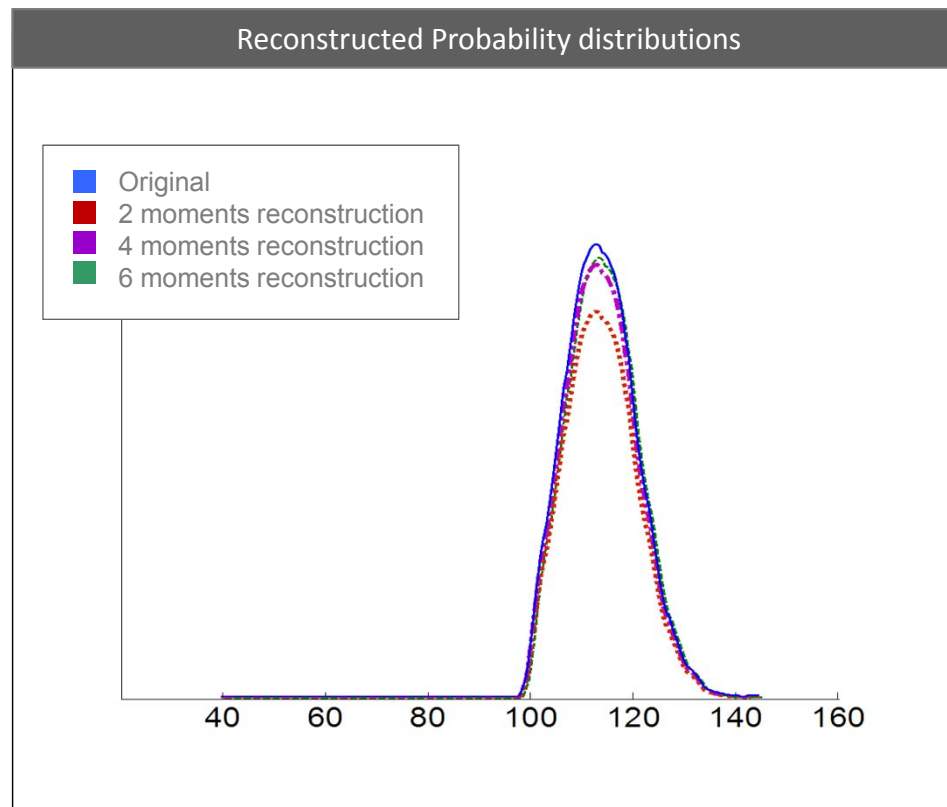
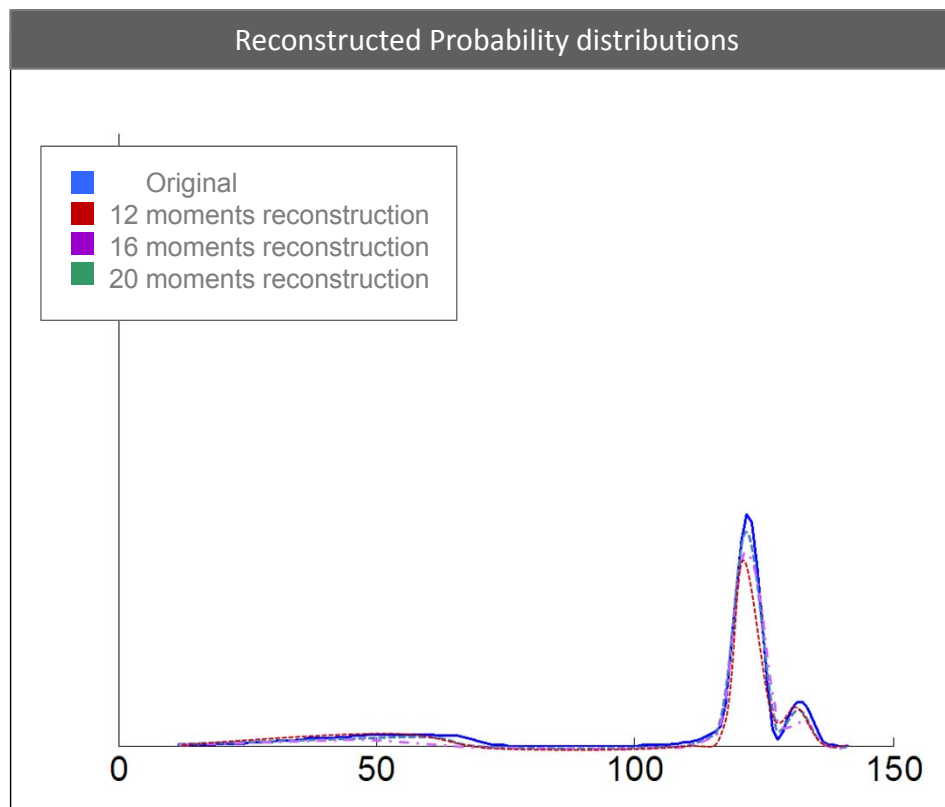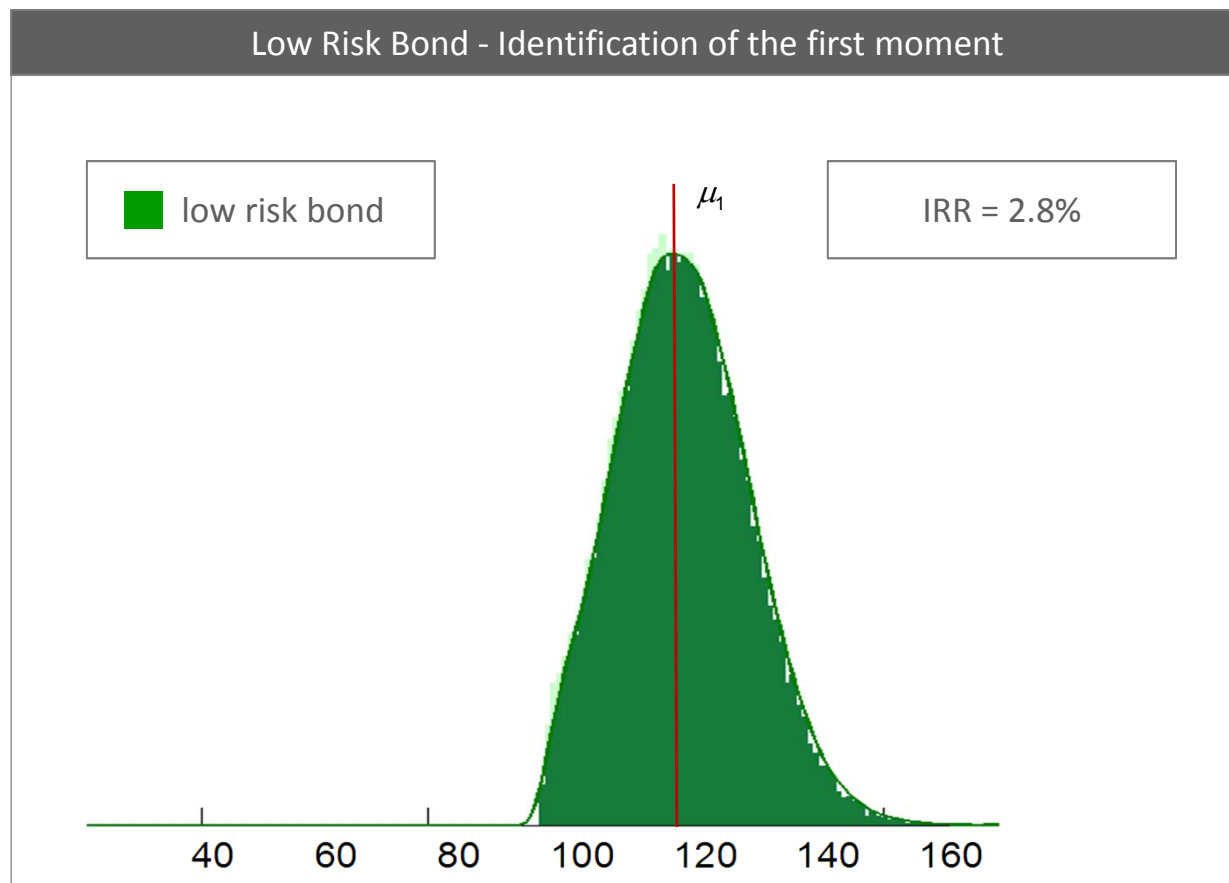# Unbundling and Probabilistic performance scenarios

Probability distribution of the Defaultable Bond	Probability distribution of the Low Risk Bond	Probability distribution of the VPPI Product	Probability distribution of the Index Linked Certificate
average	average	average	average

STATISTICAL PROPERTIES OF THE PROBABILITY DISTRIBUTIONS

Bimodality	Regular	Asymmetry	Multimodality
High dispersion	symmetry	kurtosis	Asymmetry
	Low dispersion		kurtosis
			High dispersion
16 moments needed	4 moments needed	12 moments needed	20 moments needed
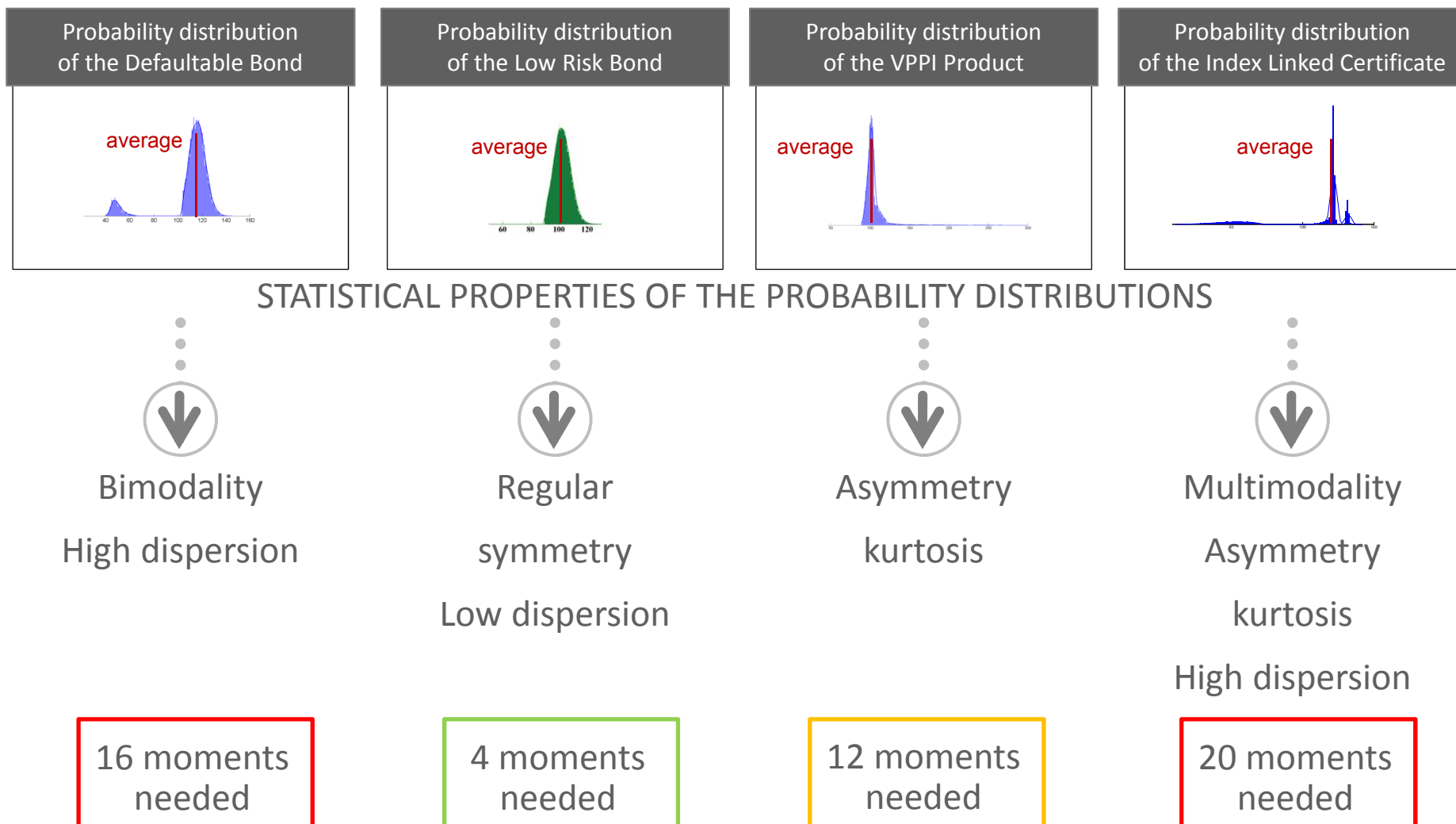
From a pure statistical point of view, a proper reconstruction of the original distribution needs at least 4 moments even for the most regular one
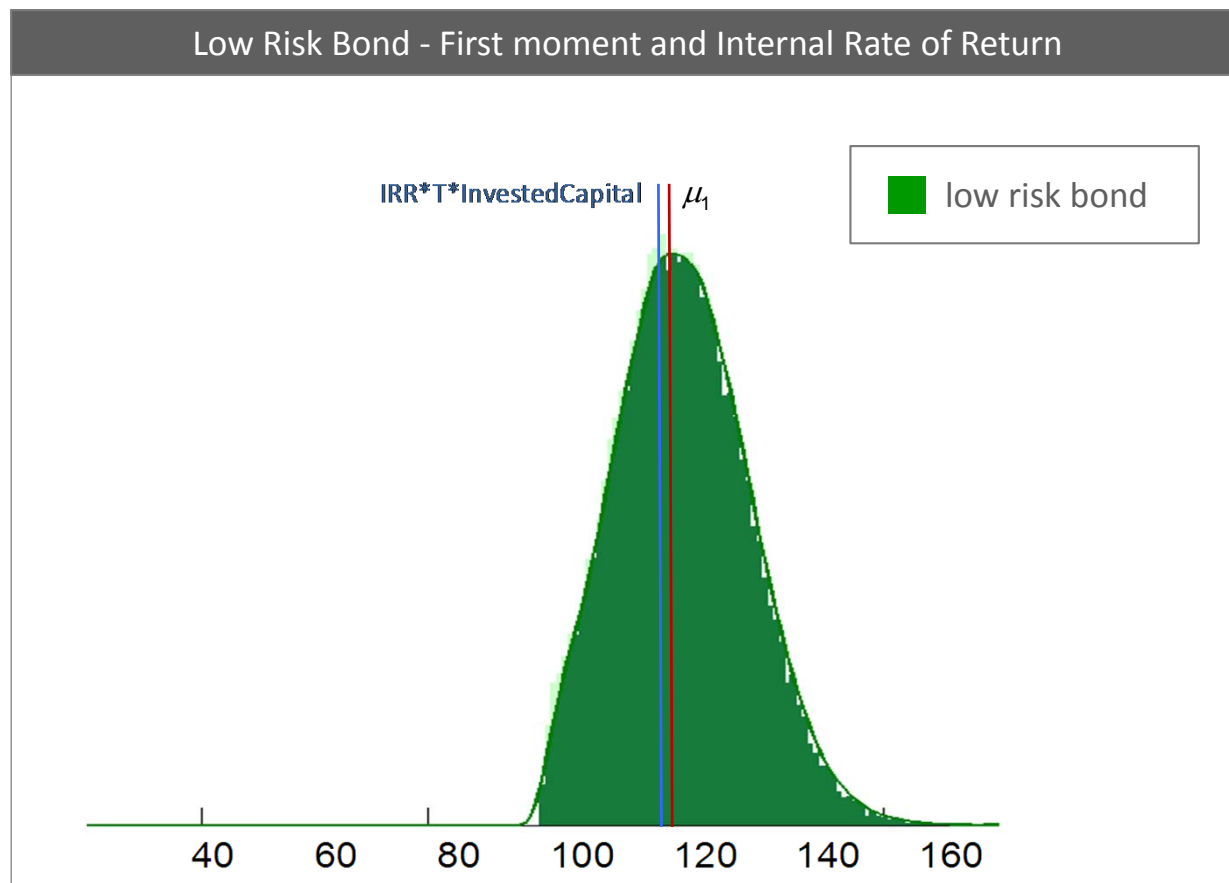
Unbundling and Probabilistic performance scenarios

Low Risk Bond - Identification of the first moment

low risk bond

μ_1

IRR = 2.8%

IRR ⬅ ⋯ ➡ First moment of the probability distribution

Unbundling and Probabilistic performance scenarios

Low Risk Bond - First moment and Internal Rate of Return

IRR*T*InvestedCapital μ_1 low risk bond

IRR = 2.8% $\mu_1 \approx$ IRR*T*InvestedCapital = 114

Unbundling and Probabilistic performance scenarios

	Probability distribution of the Low Risk Bond	Probability distribution of the VaPi Product	Probability distribution of the Index Linked Certificate
average	average	average	average

STATISTICAL PROPERTIES OF THE PROBABILITY DISTRIBUTIONS

Bimodality	Regular	Asymmetry	Multimodality
High dispersion	symmetry	kurtosis	Asymmetry
	Low dispersion		kurtosis
			High dispersion
16 moments needed	Price ≈ Average ≈ IRR	12 moments needed	16 moments needed

Even if 4 moments are needed for a proper reconstruction of the probability distribution, the average and its related measures (IRR and price), convey sufficient information for the investor decision process

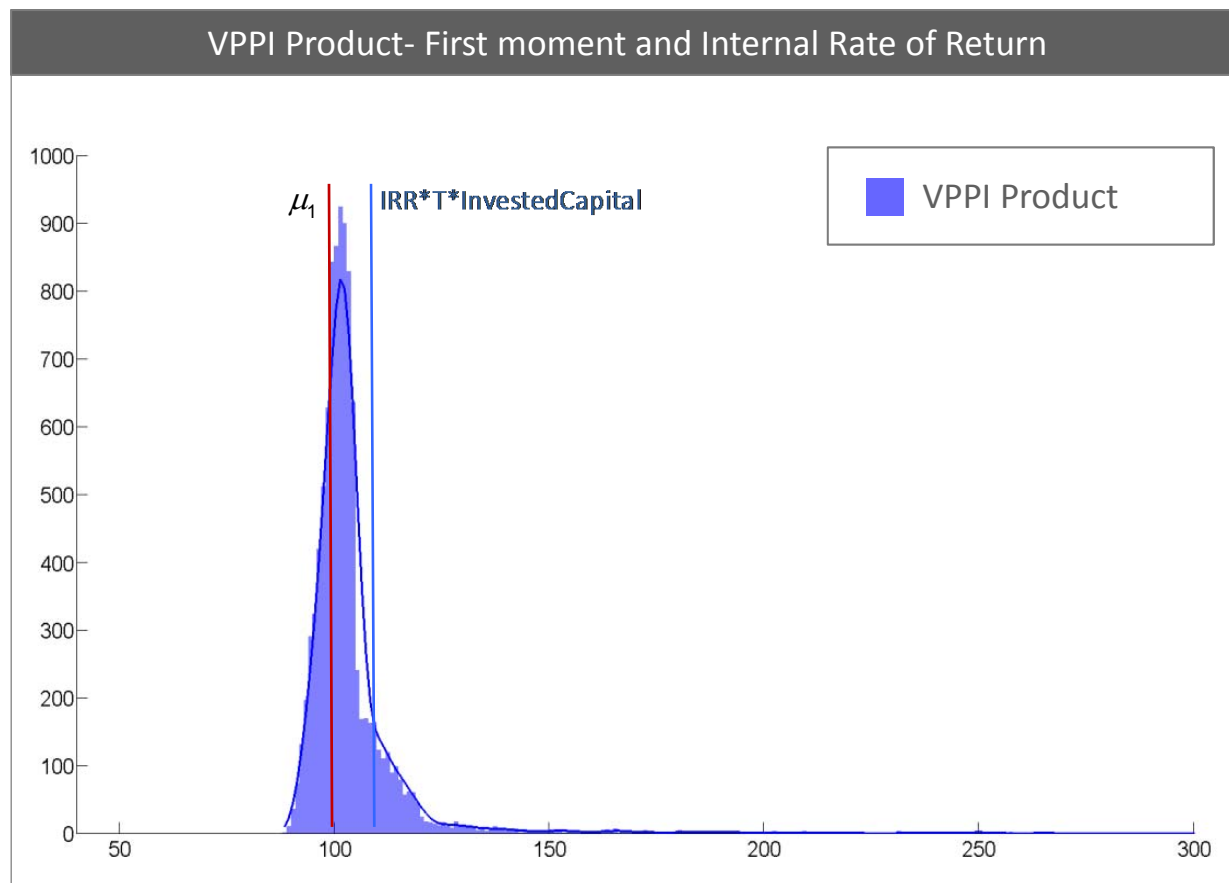# Unbundling and Probabilistic performance scenarios

Defaultable Bond - First moment and Internal Rate of Return

Defaultable Bond

μ_1

IRR*T*InvestedCapital
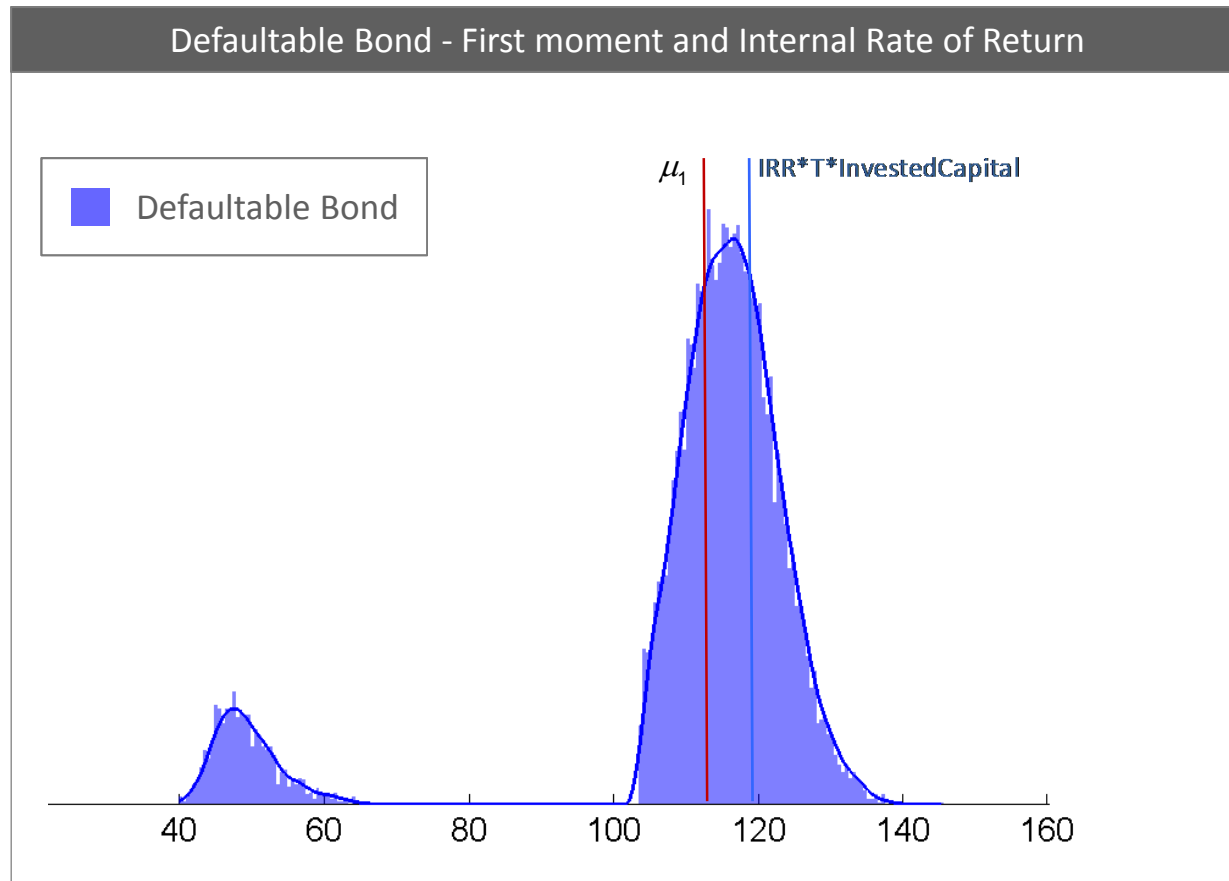
IRR = 3.85% $\mu_1 \neq$ IRR*T*InvestedCapital = 119.25

Unbundling and Probabilistic performance scenarios

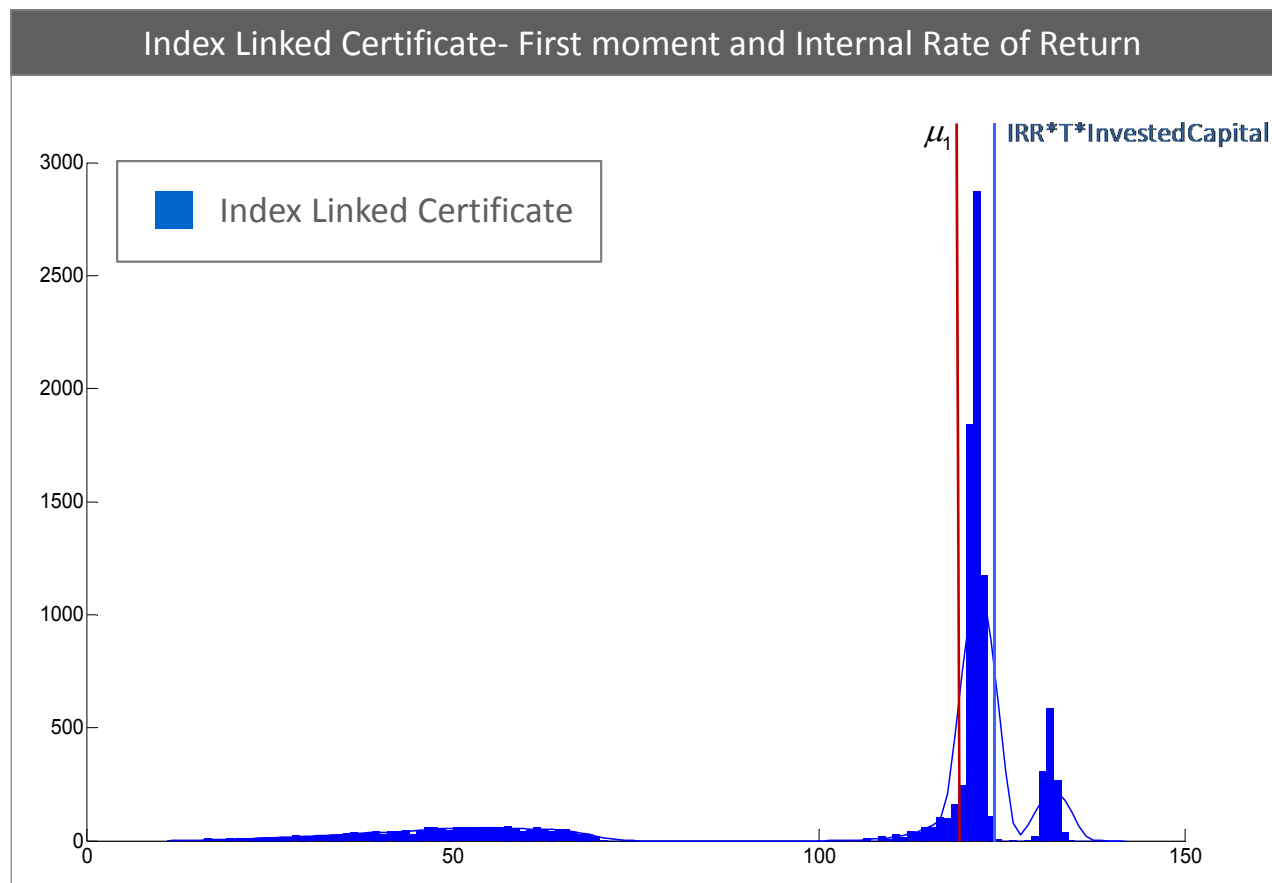VPPI Product- First moment and Internal Rate of Return

μ_1 IRR*T*InvestedCapital

VPPI Product

IRR = 2.53% $\mu_1 \neq$ IRR*T*InvestedCapital = 112.65

Unbundling and Probabilistic performance scenarios

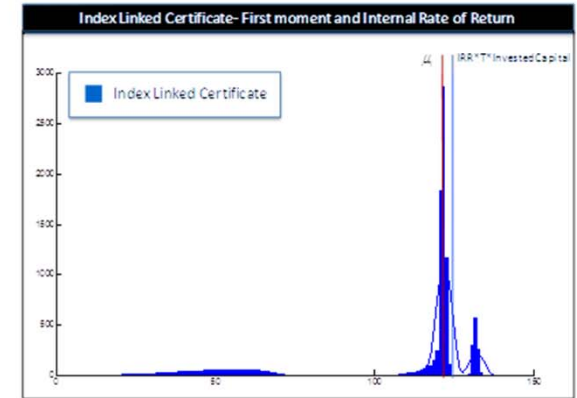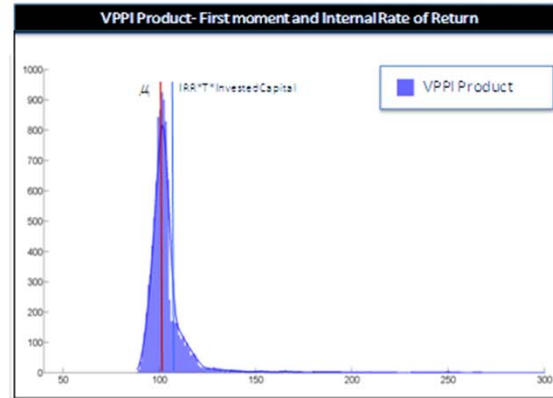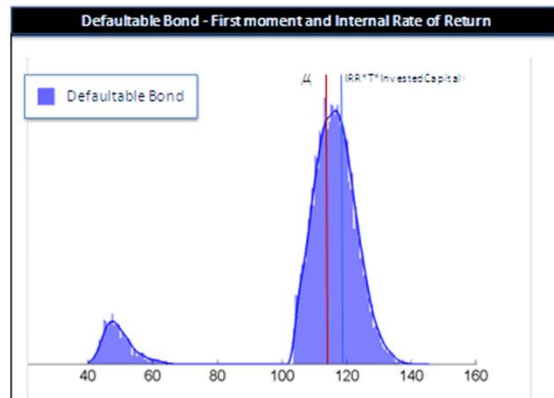Index Linked Certificate- First moment and Internal Rate of Return

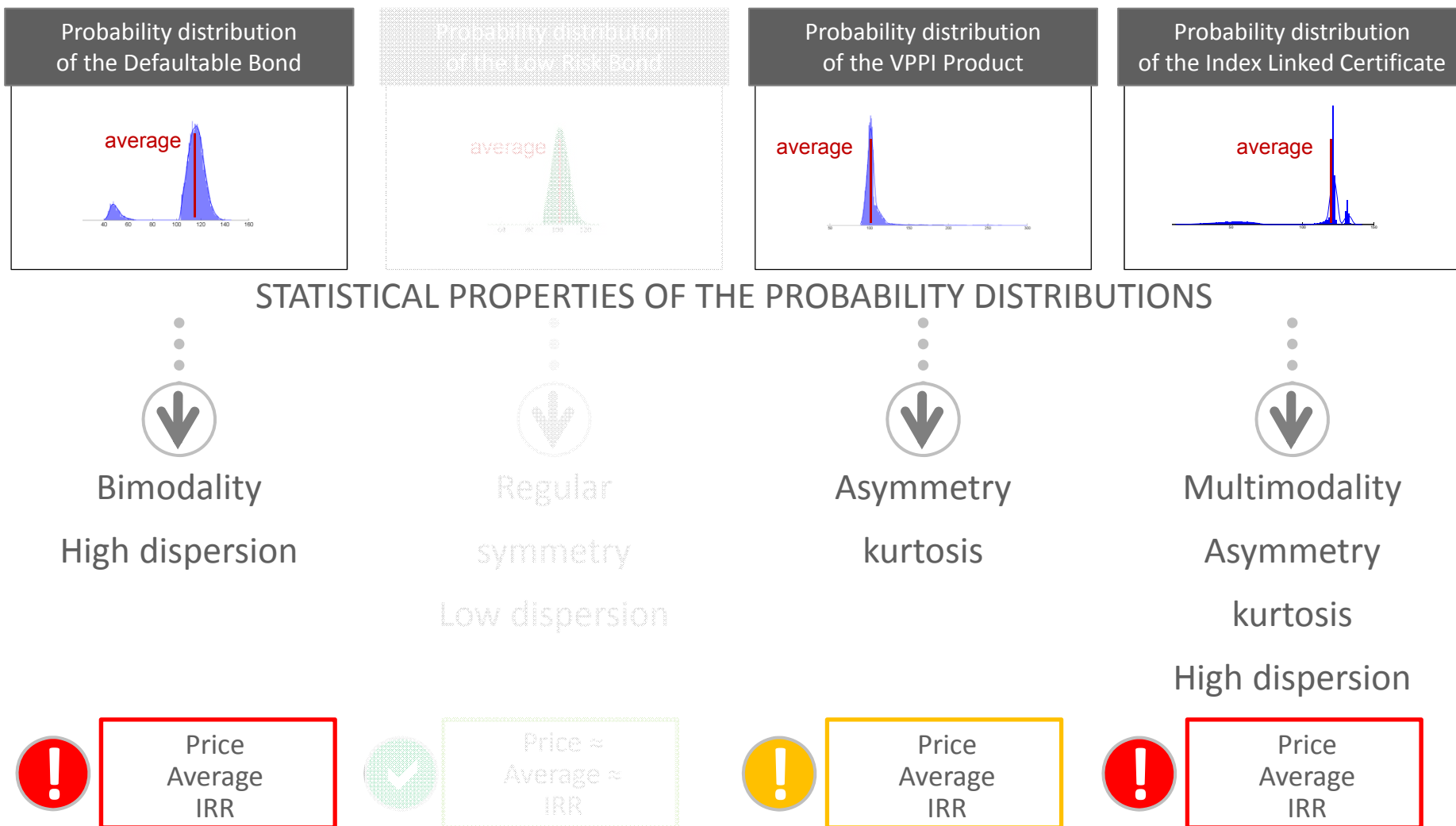IRR = 5.91% $\mu_1 \neq$ IRR*T*InvestedCapital = 129.55

Unbundling and Probabilistic performance scenarios

For more complex financial structures, the average progressively looses its connection with the internal rate of return of the investment, so reducing its usefulness as an effective tool for the decision process

Unbundling and Probabilistic performance scenarios

Probability distribution of the Defaultable Bond	Probability distribution of the Low Risk Bond	Probability distribution of the VPPI Product	Probability distribution of the Index Linked Certificate
average	average	average	average

STATISTICAL PROPERTIES OF THE PROBABILITY DISTRIBUTIONS

Bimodality	Regular	Asymmetry	Multimodality
High dispersion	symmetry	kurtosis	Asymmetry
	Low dispersion		kurtosis
			High dispersion

! Price Average IRR	✓ Price ≈ Average ≈ IRR	! Price Average IRR	! Price Average IRR

The price and the corresponding average and IRR at expiry date – in presence of IRREGULAR distributions – need to be complemented with additional information related to the shape of the probability distribution

Unbundling and Probabilistic performance scenarios

! COMPLEX PRODUCT

The additional information to be supplemented must
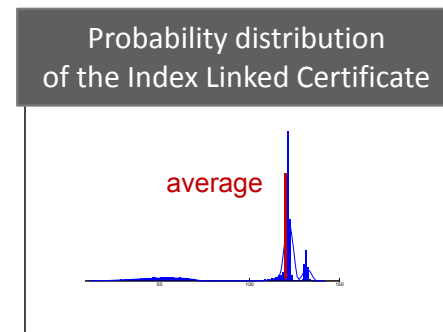
be easy to understand

capture efficiently all the main statistical characteristics of the probability distribution of the product

Unbundling and Probabilistic performance scenarios

! COMPLEX PRODUCT

The additional information to be supplemented must
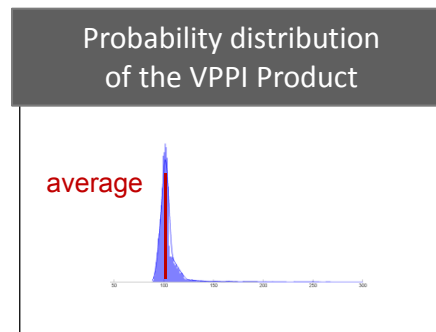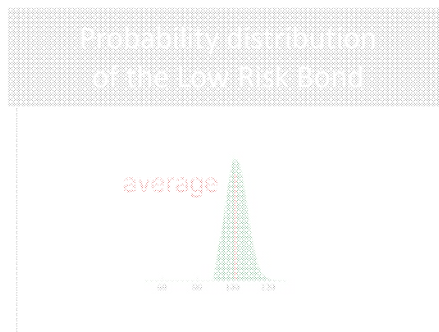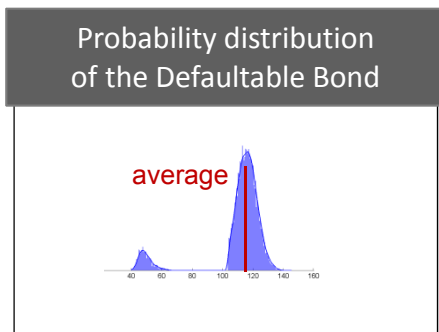
be easy to understand

capture efficiently all the main statistical characteristics of the probability distribution of the product

Proposal 1: **Convey the entire probability distribution**

Unbundling and Probabilistic performance scenarios

Probability distribution of the Defaultable Bond	Probability distribution of the Low Risk Bond	Probability distribution of the VPPI Product	Probability distribution of the Index Linked Certificate
average	average	average	average

MODELLING CHOICES FOR THE SELECTED FINANCIAL PRODUCTS

| 2 Factor Short Interest Rate Hull-White Model		Heston Stochastic Volatility Model for the Equity component	Merton Jump Diffusion Model for the Equity component
Short Interest Rate Cox Ingersoll Ross Model		Barndorff Nielsen Normal Inverse Gaussian Model for the Equity component	Variance Gamma Model for the Equity component

The shape of the probability distribution of the potential returns is obviously <u>dependent on the modelling assumptions</u>.
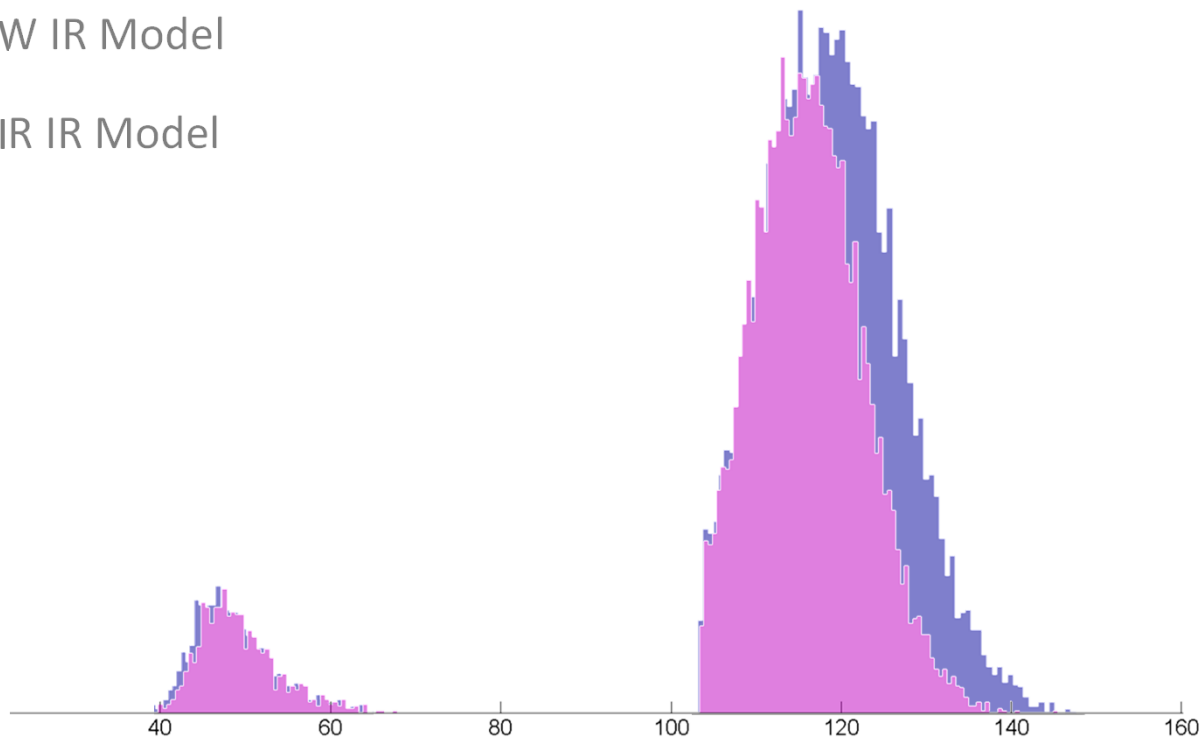
Unbundling and Probabilistic performance scenarios

DEFAULTABLE BOND

MODELLING CHOICES FOR THE SELECTED FINANCIAL PRODUCTS
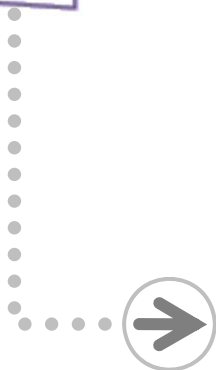
Probability distributions of the final values of the defaultable bond
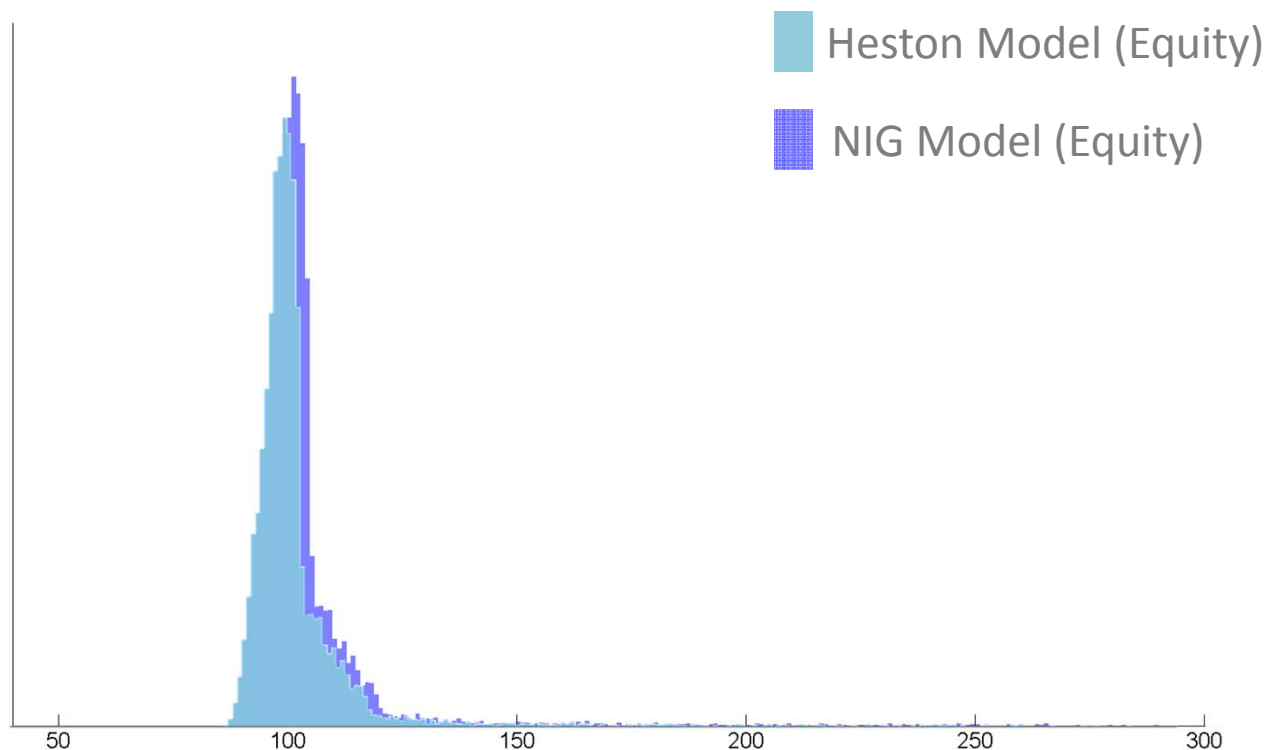
- HW IR Model
- CIR IR Model

Unbundling and Probabilistic performance scenarios

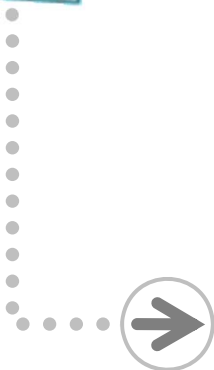MODELLING CHOICES FOR THE SELECTED FINANCIAL PRODUCTS

VPPI PRODUCT

Probability distributions of the final values of the VPPI product

Heston Model (Equity)

NIG Model (Equity)

Unbundling and Probabilistic performance scenarios

MODELLING CHOICES FOR THE SELECTED FINANCIAL PRODUCTS
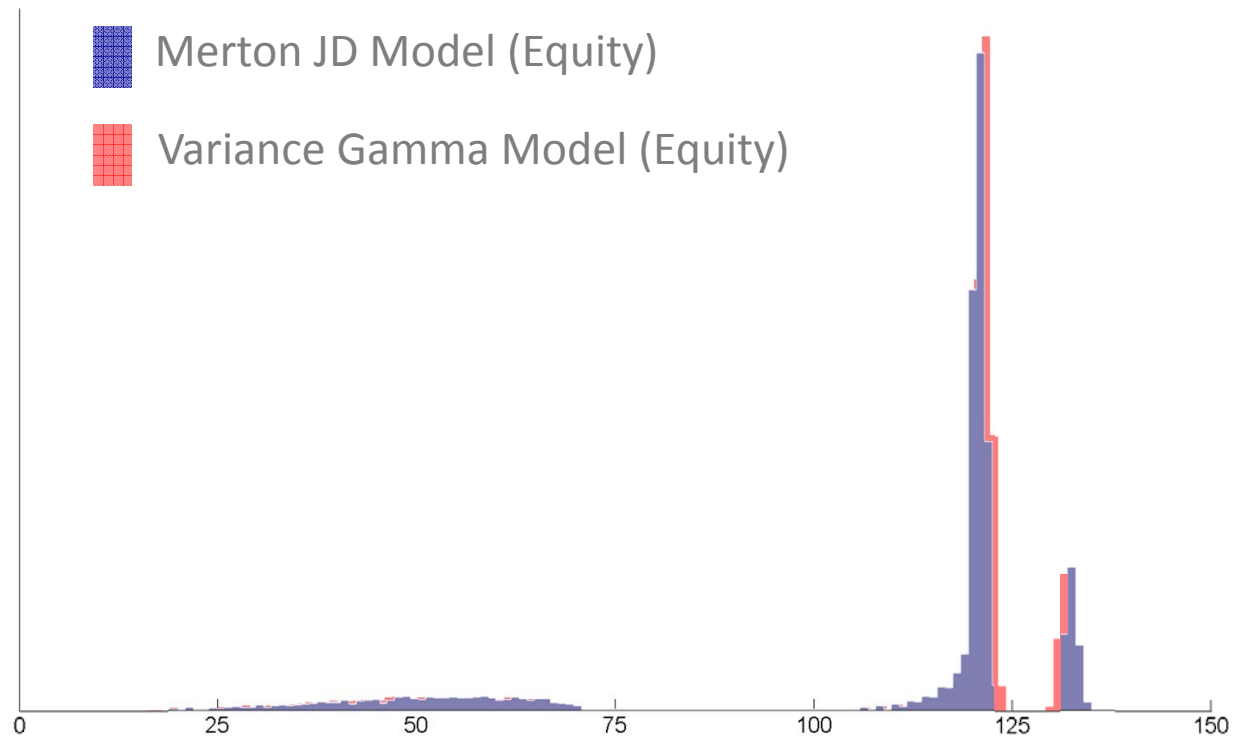

Probability distributions of the final values of the Index Linked Certificate

Merton JD Model (Equity)

Variance Gamma Model (Equity)

! COMPLEX PRODUCT

The additional information to be supplemented must

be easy to understand

capture efficiently all the main statistical characteristics of the probability distribution of the product

the probability distribution is an abstract object not easy to handle

the shape of the probability distribution is dependent on the modelling assumptions

Proposal 1: **Convey the entire probability distribution**

! COMPLEX PRODUCT

The additional information to be supplemented must

be easy to understand

capture efficiently all the main statistical characteristics of the probability distribution of the product

Proposal 2: Unbundling the information content of the price

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Unbundling and Probabilistic performance scenarios

COMPLEX PRODUCT

Unbundling the information content of the price

Probability Distribution of the Complex Product

DISCOUNTED EXPECTED VALUE

Fair Value
(Complex Product)

Unbundling and Probabilistic performance scenarios

COMPLEX PRODUCT

Unbundling the information content of the price

Probability Distribution
of the Complex Product
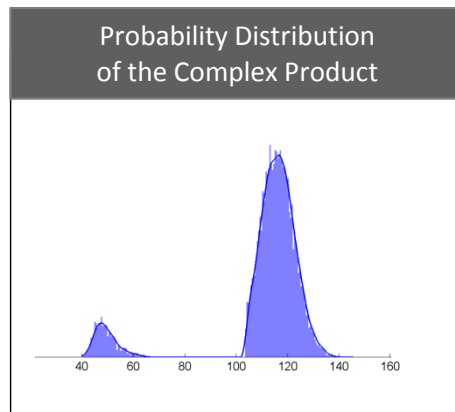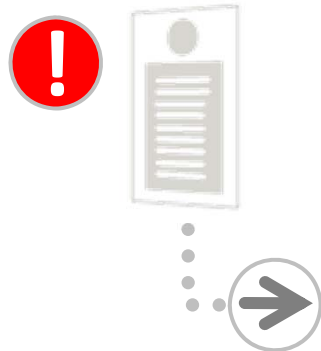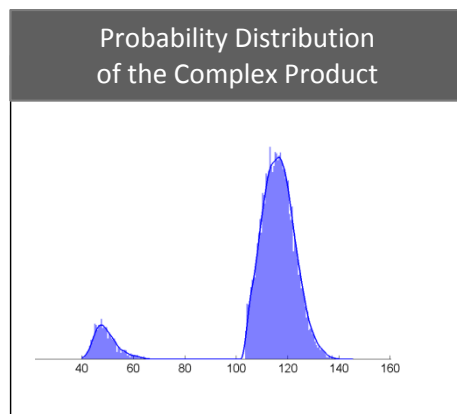
DISCOUNTED EXPECTED VALUE

Fair Value
(Complex Product)

A risk-free floater with same fair value and coupon payment dates of the complex product is defined

=

Probability Distribution
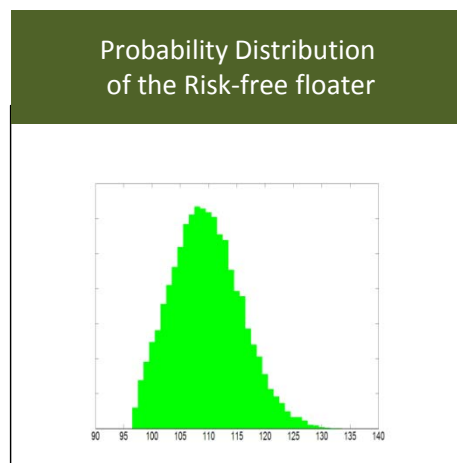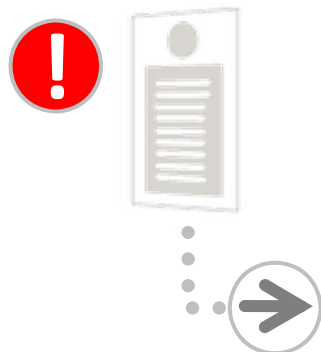of the Risk-free floater

DISCOUNTED EXPECTED VALUE

Fair Value
(Risk-free floater)

Unbundling and Probabilistic performance scenarios

COMPLEX PRODUCT

Unbundling the information content of the price

Any non-elementary return-target product can be replicated by a portfolio composed of the associated risk-free floater and of a zero-value swap which transforms the cash flow structure of the risk-free security into the cash flow structure of the product itself, ie, denoting by $\{swap_t\}_{t \in [0,T]}$ the value process of the swap
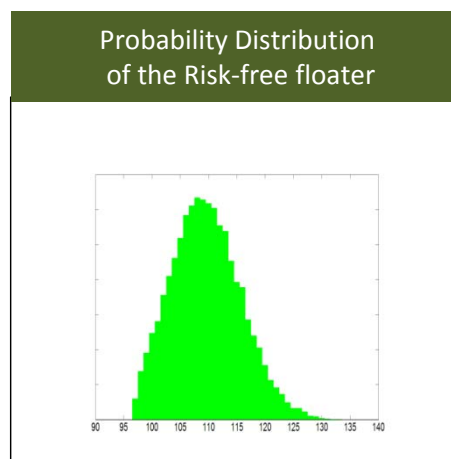
Probability Distribution of the Complex Product		Probability Distribution of the Risk-free floater		Swap between the product and the risk-free floater

Fair Value

(Complex Product)

$=$

Fair Value

(Risk-free floater)

$+$

Fair Value

(Swap = 0)

CONSOB
QUANTITATIVE ANALYSIS AND
FINANCIAL INNOVATION UNIT

Unbundling and Probabilistic performance scenarios
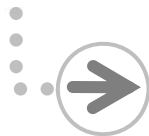
COMPLEX PRODUCT

Unbundling the information content of the price
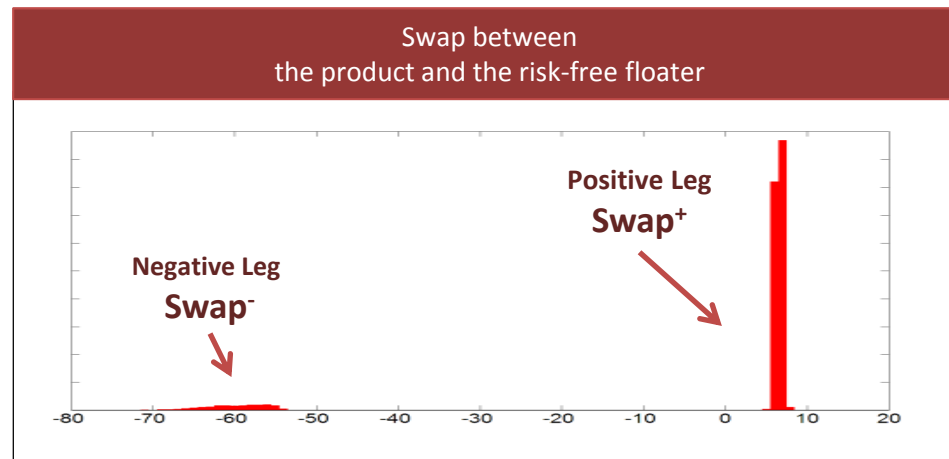
Fair Value
(Swap = 0)

$|FV(Swap^-)|$ = $|FV(Swap^+)|$

Theoretical value of the Risky component

Unbundling and Probabilistic performance scenarios

COMPLEX PRODUCT

Unbundling the information content of the price

Swap between
the product and the risk-free floater

Fair Value
(Swap = 0)

Negative Leg
Swap⁻

Positive Leg
Swap⁺

$$|FV(Swap^-)| \quad = \quad |FV(Swap^+)|$$

Theoretical value of the Risky component

C	*Fair value*
B	Theoretical value of the Risky component
A=C-B	**Theoretical value of the Risk-Free component**

CONSOB
QUANTITATIVE ANALYSIS AND
FINANCIAL INNOVATION UNIT

Unbundling and Probabilistic performance scenarios

Financial investment table
(*Price Unbundling*)

DEFAULTABLE BOND

A	Theoretical value of the Risk-Free component	91.3
B	Theoretical value of the Risky component	5
C = A + B	*Fair value*	96.3
D	Costs	3.7
E = C + D	Issue price	100

VPPI PRODUCT

A	Theoretical value of the Risk-Free component	90.1
B	Theoretical value of the Risky component	6.4
C = A + B	*Fair value*	96.5
D	Costs	3.5
E = C + D	Issue price	100

INDEX LINKED CERTIFICATE
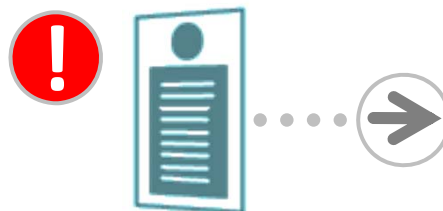
A	Theoretical value of the Risk-Free component	86.2
B	Theoretical value of the Risky component	9.9
C = A + B	*Fair value*	96.1
D	Costs	3.9
E = C + D	Issue price	100

CONSOB
QUANTITATIVE ANALYSIS AND
FINANCIAL INNOVATION UNIT

Unbundling and Probabilistic performance scenarios

❗ COMPLEX PRODUCT

The additional information to be supplemented must

✔ be easy to understand

✗ capture efficiently all the main statistical characteristics of the probability distribution of the product

the unbundling represented by using a table is first level tool useful to appreciate the impact of the costs and the riskiness of the product

The unbundling exploits only the information contained in the first order moment of the probability distribution

Proposal 2: **Unbundling the information content of the price**

Unbundling and Probabilistic performance scenarios

! COMPLEX PRODUCT

The additional information to be supplemented must

be easy to understand

capture efficiently all the main statistical characteristics of the probability distribution of the product

Proposal 3: **Perform a reduction in granularity by implementing a partition of the probability distribution**

Unbundling and Probabilistic performance scenarios

COMPLEX PRODUCT

Partition of the Probability distribution of the Complex Product with respect to the point of zero return

Legend:
- ■ Final value lower than the issue price
- ■ Final value higher than the issue price
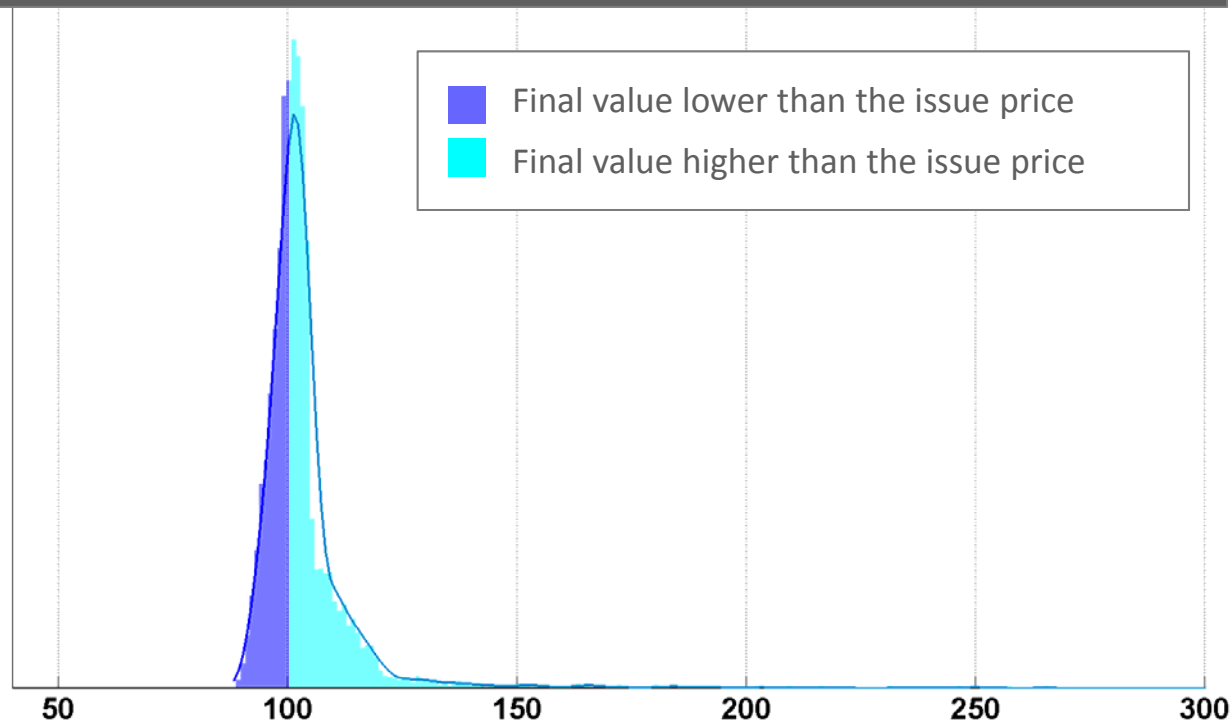
The assessment of the probability of recovering at least the amount paid for the product is of great significance for the investor.

Unbundling and Probabilistic performance scenarios

COMPLEX PRODUCT

Partition of the risk-neutral density of the Complex Product with respect to the point of zero return and to the two fixed positive thresholds α_1 and α_2

Legend:
- Final value lower than the issue price
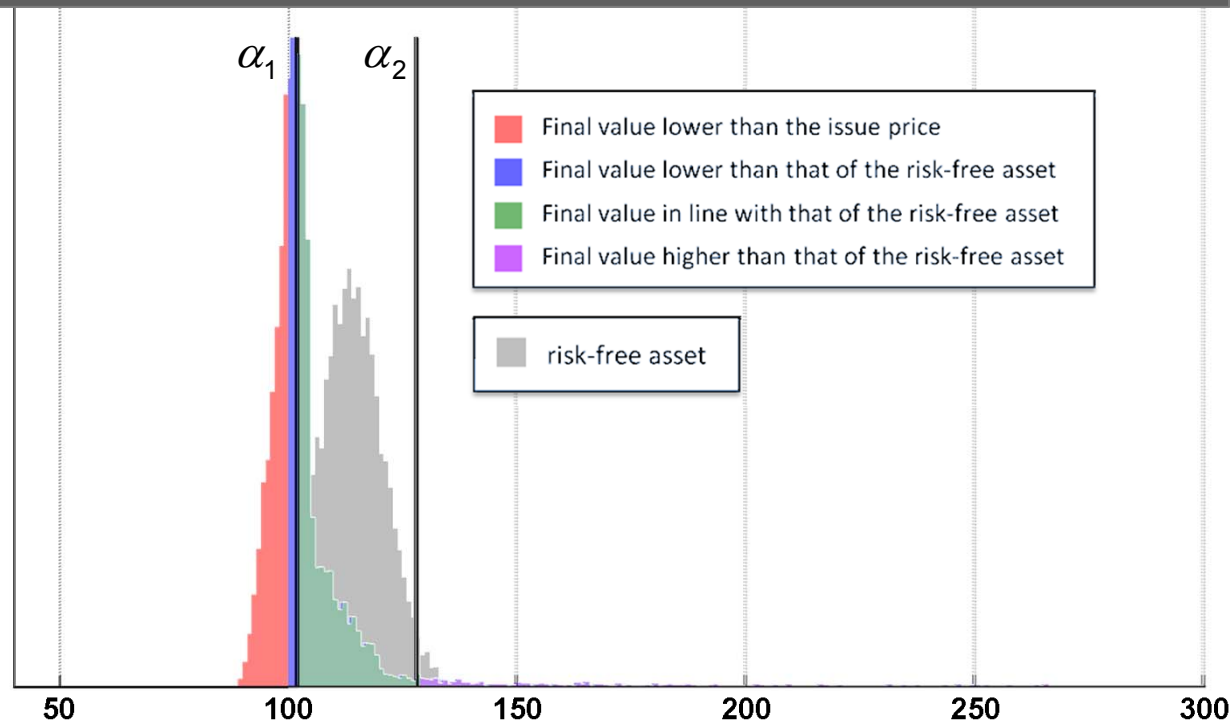- Final value lower than that of the risk-free asset
- Final value in line with that of the risk-free asset
- Final value higher than that of the risk-free asset
- risk-free asset

It is appropriate to explore further partitions of the macro-event "the final value of the investment is higher than the issue price" by performing a direct comparison with the final values of the risk-free asset.

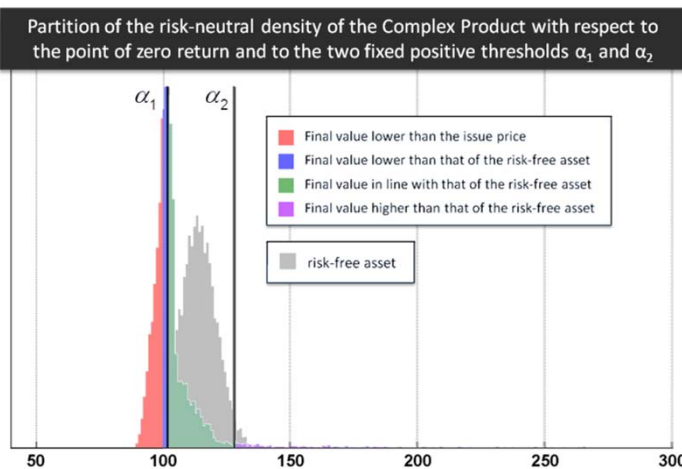# Unbundling and Probabilistic performance scenarios

COMPLEX PRODUCT

Partition of the risk-neutral density of the Complex Product with respect to the point of zero return and to the two fixed positive thresholds α_1 and α_2

- Final value lower than the issue price
- Final value lower than that of the risk-free asset
- Final value in line with that of the risk-free asset
- Final value higher than that of the risk-free asset
- risk-free asset

Table of the probabilistic performance scenarios

SCENARIOS	PROBABILITY	MEAN VALUES
The performance is negative	...	...
The performance is positive but lower than the risk-free asset	...	...
The performance is positive and in line with the risk-free asset	...	...
The performance is positive and higher than the risk-free asset	...	...

MEAN VALUES

$$E^{\mathbf{P}}(S_T \mid S_T < 100) = \frac{1}{\mathbf{P}(S_T < 100)} \int_{-\infty}^{100} x f_{S_T}(x)\, \mathrm{d}x$$

$$E^{\mathbf{P}}(S_T \mid 100 \leqslant S_T < \alpha_1) = \frac{1}{\mathbf{P}(100 \leqslant S_T < \alpha_1)} \int_{100}^{\alpha_1} x f_{S_T}(x)\, \mathrm{d}x$$

$$E^{\mathbf{P}}(S_T \mid \alpha_1 \leqslant S_T < \alpha_2) = \frac{1}{\mathbf{P}(\alpha_1 \leqslant S_T < \alpha_2)} \int_{\alpha_1}^{\alpha_2} x f_{S_T}(x)\, \mathrm{d}x$$

$$E^{\mathbf{P}}(S_T \mid S_T \geqslant \alpha_2) = \frac{1}{\mathbf{P}(S_T \geqslant \alpha_2)} \int_{\alpha_2}^{+\infty} x f_{S_T}(x)\, \mathrm{d}x$$

Unbundling and Probabilistic performance scenarios
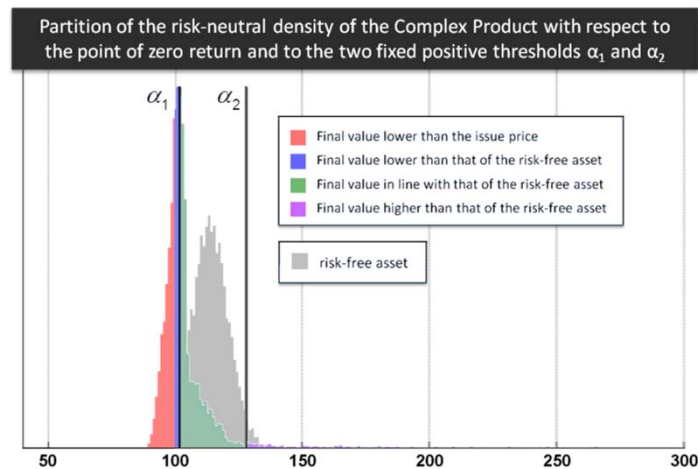
COMPLEX PRODUCT

Partition of the risk-neutral density of the Complex Product with respect to the point of zero return and to the two fixed positive thresholds α_1 and α_2

- Final value lower than the issue price
- Final value lower than that of the risk-free asset
- Final value in line with that of the risk-free asset
- Final value higher than that of the risk-free asset
- risk-free asset

Benefits of this solution:

1. The <u>reduction in granularity</u> of the events determined by the partition involves only a very limited loss of information and <u>the table</u>, built by coupling for each scenario its risk-neutral **probability** and the **associated mean value**, is very easy to read;
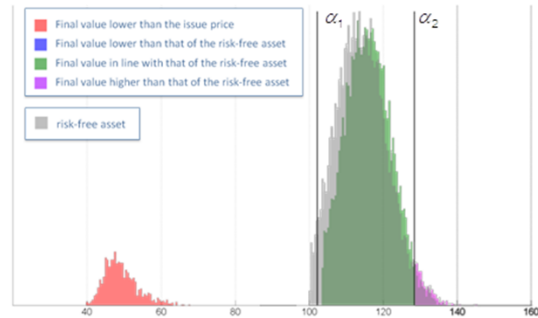
Unbundling and Probabilistic performance scenarios

DEFAULTABLE BOND

Partition of the risk-neutral density of the non-equity product with respect to the point of zero return and to the two fixed positive thresholds α₁ and α₂
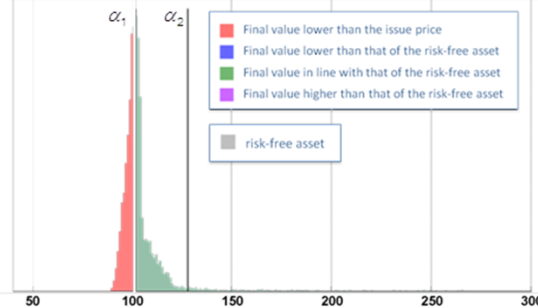
SCENARIOS	PROBABILITY	MEAN VALUES
The performance is negative	9.5%	49.3
The performance is positive but lower than the risk-free asset	0.0%	-
The performance is positive and in line with the risk-free asset	87.4%	115.6
The performance is positive and higher than the risk-free asset	3.1%	131.1

VPPI PRODUCT

Partition of the risk-neutral density of the Complex Product with respect to the point of zero return and to the two fixed positive thresholds α₁ and α₂
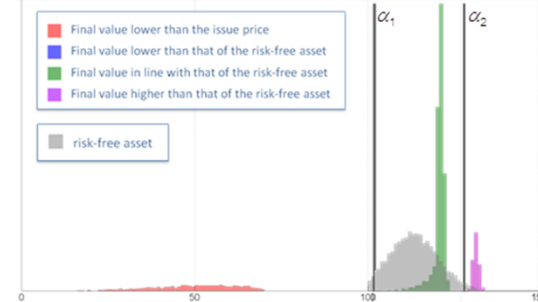
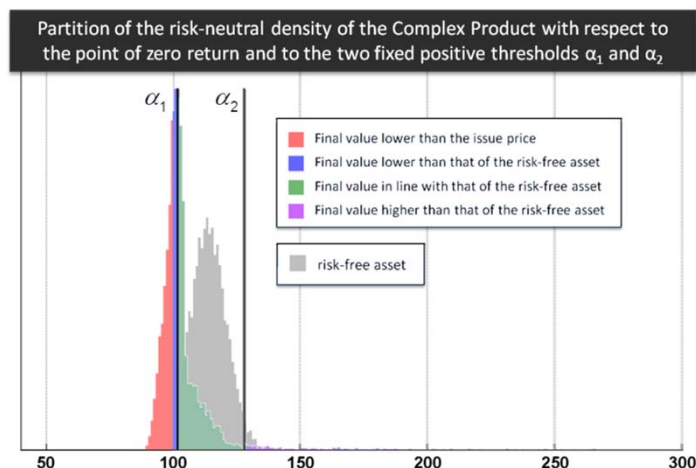| SCENARIOS	PROBABILITY	MEAN VALUES
The performance is negative	36.9%	96.9
The performance is positive but lower than the risk-free asset	18.5%	101
The performance is positive and in line with the risk-free asset	39.9%	107.1
The performance is positive and higher than the risk-free asset	4.7%	195.5

INDEX LINKED CERTIFICATE

Partition of the risk-neutral density of the non-equity product with respect to the point of zero return and to the two fixed positive thresholds α₁ and α₂

SCENARIOS	PROBABILITY	MEAN VALUES
The performance is negative	18.9%	49.1
The performance is positive but lower than the risk-free asset	0.0%	-
The performance is positive and in line with the risk-free asset	68.9%	120.9
The performance is positive and higher than the risk-free asset	12.2%	131.6

CONSOB
QUANTITATIVE ANALYSIS AND
FINANCIAL INNOVATION UNIT

Unbundling and Probabilistic performance scenarios

COMPLEX PRODUCT

Partition of the risk-neutral density of the Complex Product with respect to the point of zero return and to the two fixed positive thresholds α_1 and α_2

- Final value lower than the issue price
- Final value lower than that of the risk-free asset
- Final value in line with that of the risk-free asset
- Final value higher than that of the risk-free asset
- risk-free asset

Benefits of this solution:

1. The <u>reduction in granularity</u> of the events determined by the partition involves only a very limited loss of information; <u>The table</u>, built by coupling for each scenario its risk-neutral probability and the associated mean value, is very easy to read;

2. The <u>model risk</u> arising from the different proprietary models of the issuers has a limited impact.

Unbundling and Probabilistic performance scenarios

DEFAULTABLE BOND

MODELLING CHOICES FOR THE SELECTED FINANCIAL PRODUCTS

Probability distribution of the Defaultable Bond
- HW IR Model
- CIR IR Model
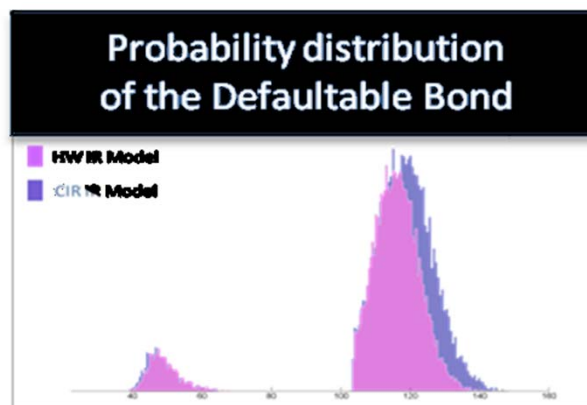
Difference less than 2%

HW IR MODEL

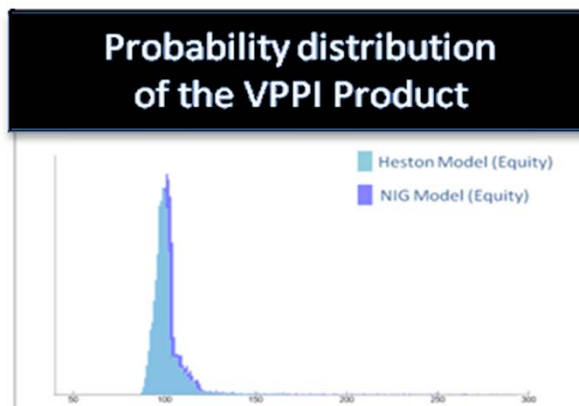| SCENARIOS	PROBABILITY	MEAN VALUES
The performance is negative	9.5%	49.3
The performance is positive but lower than the risk-free asset	0.0%	-
The performance is positive and in line with the risk-free asset	87.4%	115.6
The performance is positive and higher than the risk-free asset	3.1%	131.1

CIR IR MODEL

SCENARIOS	PROBABILITY	MEAN VALUES
The performance is negative	8.3%	49.9
The performance is positive but lower than the risk-free asset	0.0%	-
The performance is positive and in line with the risk-free asset	86.8%	117.9
The performance is positive and higher than the risk-free asset	4.9%	135.4

Unbundling and Probabilistic performance scenarios

VPPI PRODUCT

MODELLING CHOICES FOR THE SELECTED FINANCIAL PRODUCTS

Probability distribution of the VPPI Product

- Heston Model (Equity)
- NIG Model (Equity)

Difference less than 2%

HESTON MODEL

SCENARIOS	PROBABILITY	MEAN VALUES
The performance is negative	38.9%	95.5
The performance is positive but lower than the risk-free asset	18.9%	100.2
The performance is positive and in line with the risk-free asset	38.4%	106.3
The performance is positive and higher than the risk-free asset	3.8%	182.5

NIG MODEL

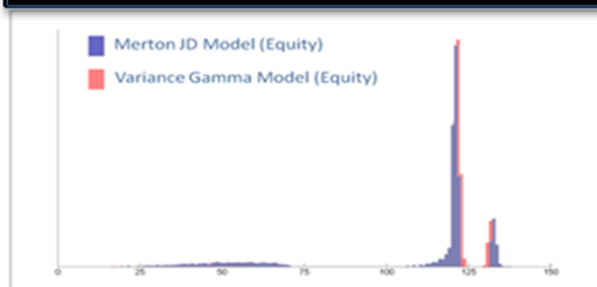| SCENARIOS	PROBABILITY	MEAN VALUES
The performance is negative	36.9%	96.9
The performance is positive but lower than the risk-free asset	18.5%	101
The performance is positive and in line with the risk-free asset	39.9%	107.1
The performance is positive and higher than the risk-free asset	4.7%	195.5

Unbundling and Probabilistic performance scenarios

INDEX LINKED CERTIFICATE

MODELLING CHOICES FOR THE SELECTED FINANCIAL PRODUCTS

Probability distribution of the Index Linked Certificate

- ■ Merton JD Model (Equity)
- ■ Variance Gamma Model (Equity)

Difference less than 4%

MERTON JD MODEL

SCENARIOS	PROBABILITY	MEAN VALUES
The performance is negative	18.9%	48.2
The performance is positive but lower than the risk-free asset	0.0%	-
The performance is positive and in line with the risk-free asset	65.8%	117.6
The performance is positive and higher than the risk-free asset	15.3%	132.7

VARIANCE GAMMA MODEL

SCENARIOS	PROBABILITY	MEAN VALUES
The performance is negative	18.9%	49.1
The performance is positive but lower than the risk-free asset	0.0%	-
The performance is positive and in line with the risk-free asset	68.9%	120.9
The performance is positive and higher than the risk-free asset	12.2%	131.6

Unbundling and Probabilistic performance scenarios

! COMPLEX PRODUCT

The additional information to be supplemented must

✓ be easy to understand

✓ capture efficiently all the main statistical characteristics of the probability distribution of the product

the partition should be done by choosing events that have a strong financial meaning

the reduction in granularity mitigates in a significant way the model risk
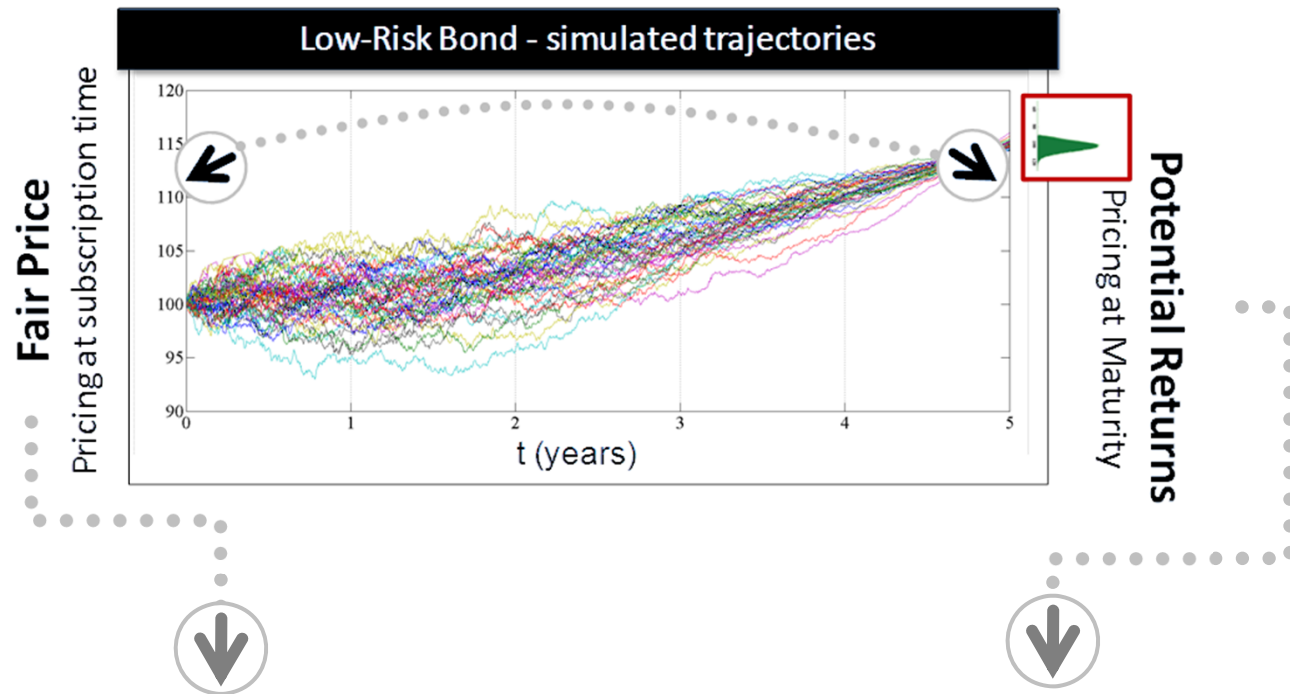
Proposal 3: Perform a reduction in granularity by implementing a partition of the probability distribution

Unbundling and Probabilistic performance scenarios

Since there's a close one-to-one relationship between the two tables, the two sets of information can be easily coupled in an easy-to-read sheet

COMPLEX PRODUCT

Low-Risk Bond - simulated trajectories

Fair Price — Pricing at subscription time

Potential Returns — Pricing at Maturity

Financial investment table
(*Price Unbundling*)

A	Theoretical value of the Risk-Free component	-
B	Theoretical value of the Risky component	
C = A + B	*Fair value*	
D	Costs	
E = C + D	Issue price	

Table of the probabilistic performance scenarios

| SCENARIOS	PROBABILITY	MEAN VALUES
The performance is _negative_	...	...
The performance is _positive but lower_ than the risk-free asset	...	...
The performance is _positive and in line_ with the risk-free asset	...	...
The performance is _positive and higher_ than the risk-free asset	...	...

Unbundling and Probabilistic performance scenarios

This approach allows to explain the "CONVERTIBILITY RISK" that actually affects the pricing of European sovereign bond.

Market quotes the event of the breaking of the Eurozone.

PIIGS countries suffer
DEVALUATION RISK

CORE countries take advantage of
APPRECIATION RISK

Unbundling and Probabilistic performance scenarios

This approach allows to explain the "CONVERTIBILITY RISK" that actually affects the pricing of European sovereign bond.

Market quotes the event of the breaking of the Eurozone.

PIIGS countries suffer
DEVALUATION RISK
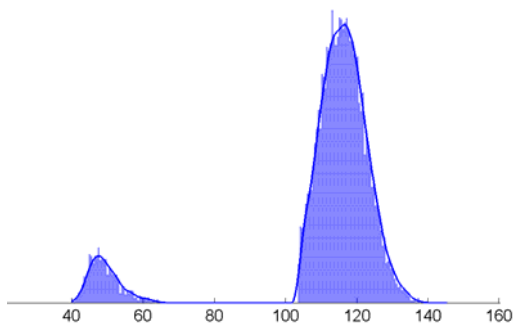
CORE countries take advantage of
APPRECIATION RISK
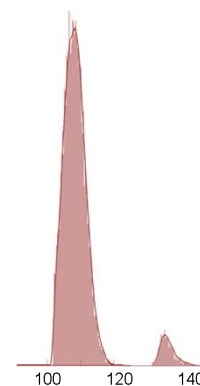
Syllabus

- Unbundling and Probabilistic performance scenarios

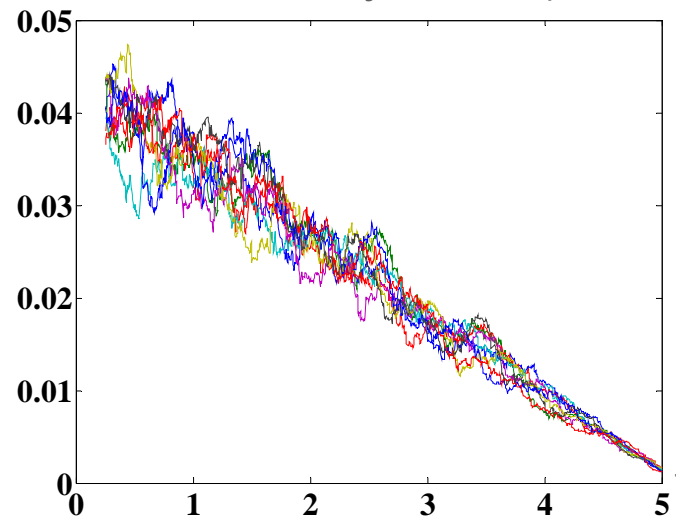- Synthetic risk indicator

- The optimal time horizon

Synthetic risk indicator
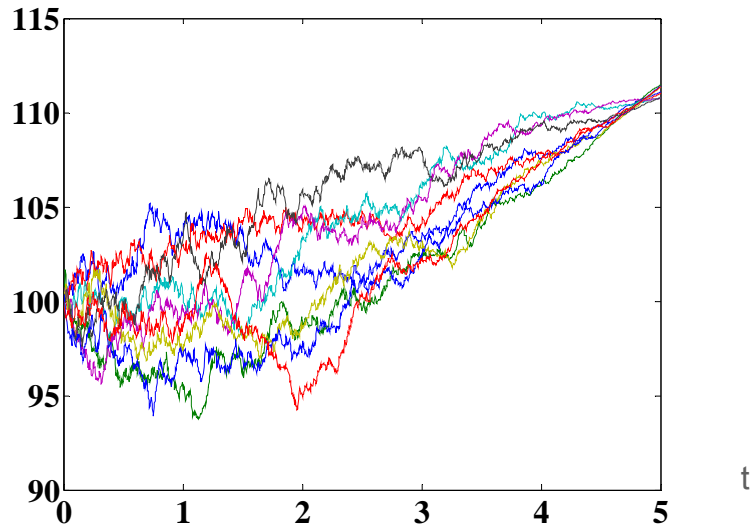
Simulation of the trajectories (Price)

Simulation of the trajectories (Returns)
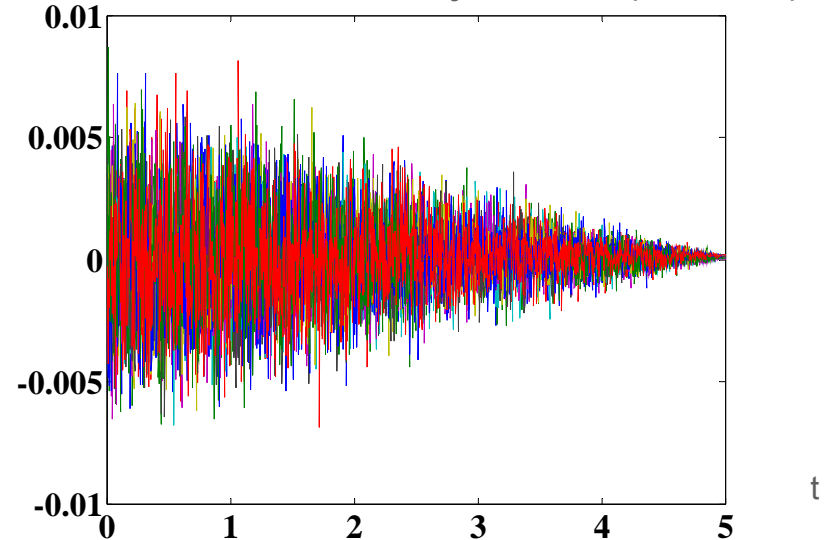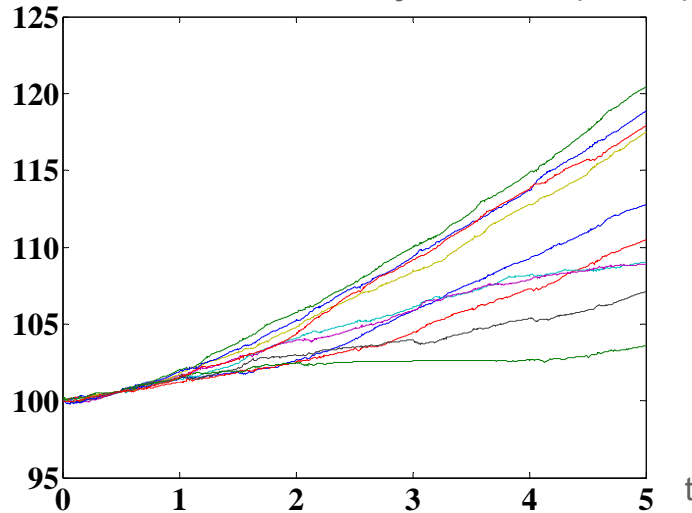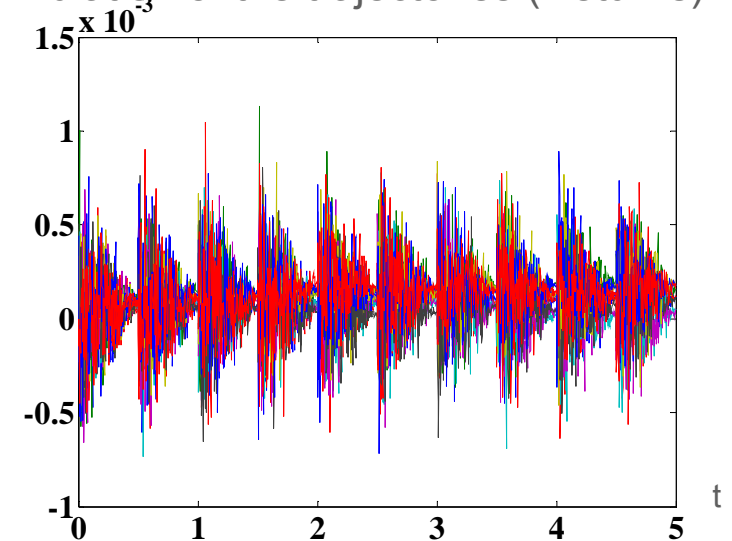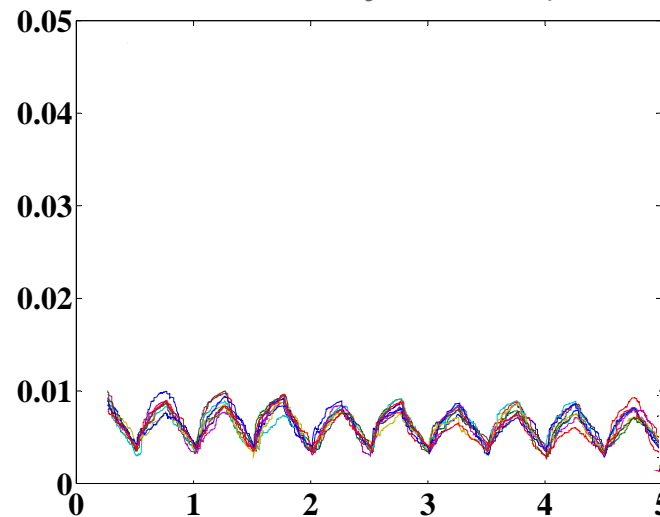

Simulation of the trajectories (Volatility)

Non-*equity* product*: **Fixed bond like**

Degree of risk

CONSOB
QUANTITATIVE ANALYSIS AND
FINANCIAL INNOVATION UNIT

Synthetic risk indicator

Simulation of the trajectories (Price)

Simulation of the trajectories (Returns)
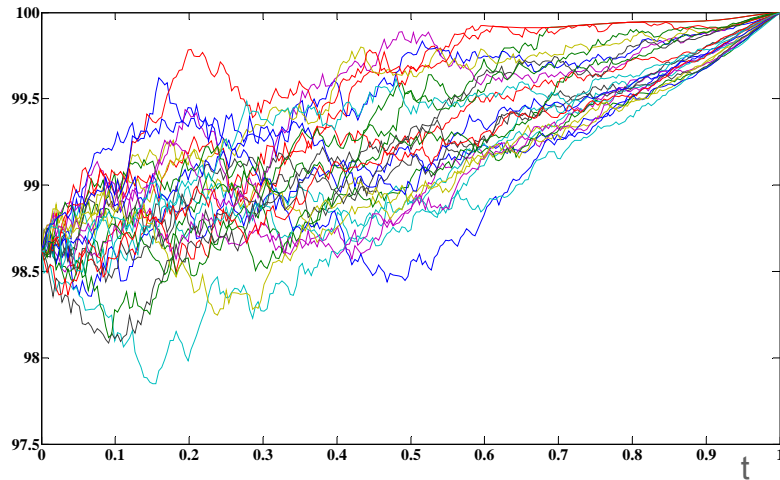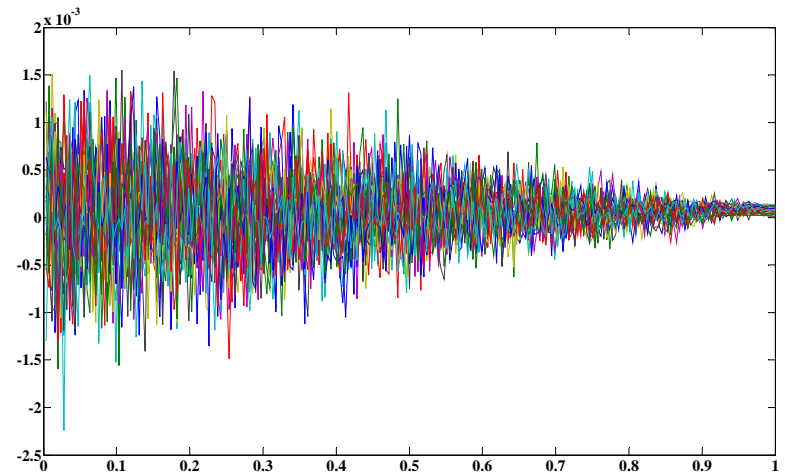

Simulation of the trajectories (Volatility)

Non-*equity* product:
Floater bond like

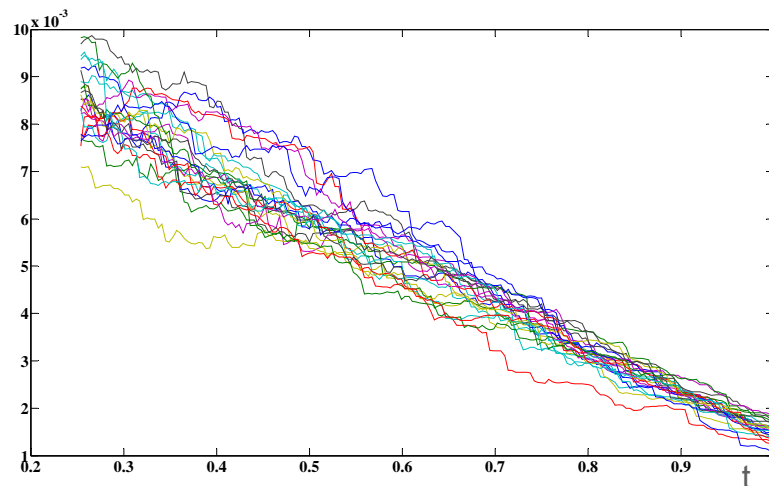**Degree of risk**

Synthetic risk indicator

Simulation of the trajectories (Price)

Simulation of the trajectories (Returns)

Simulation of the trajectories (Volatility)

Non-*equity* product: Zero Coupon Bond

Degree of risk

CONSOB
QUANTITATIVE ANALYSIS AND
FINANCIAL INNOVATION UNIT

Synthetic risk indicator

Simulation of the trajectories (Price)

Simulation of the trajectories (Returns)
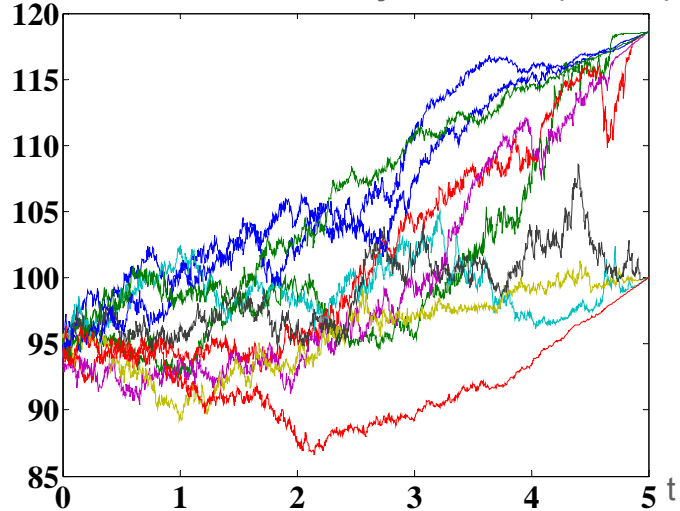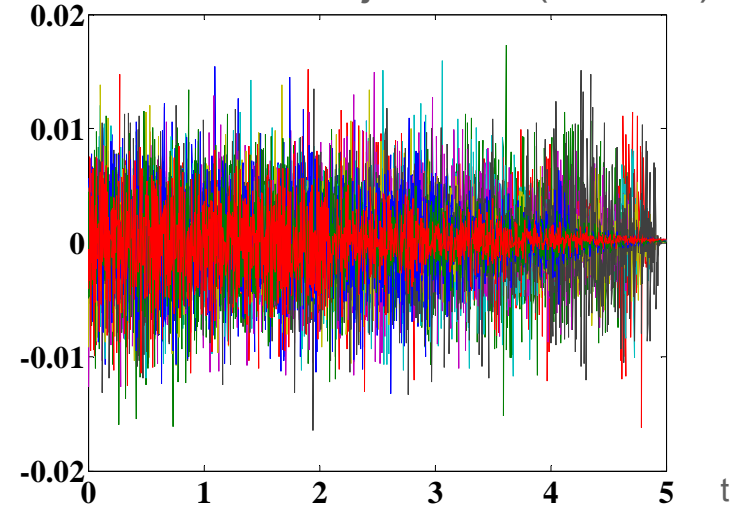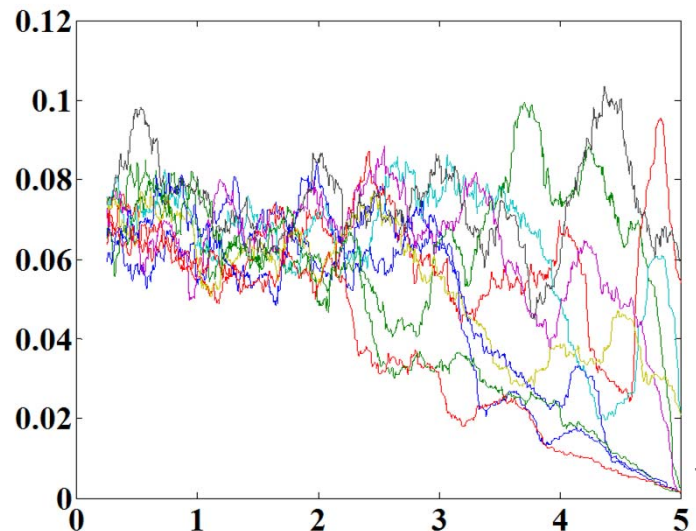

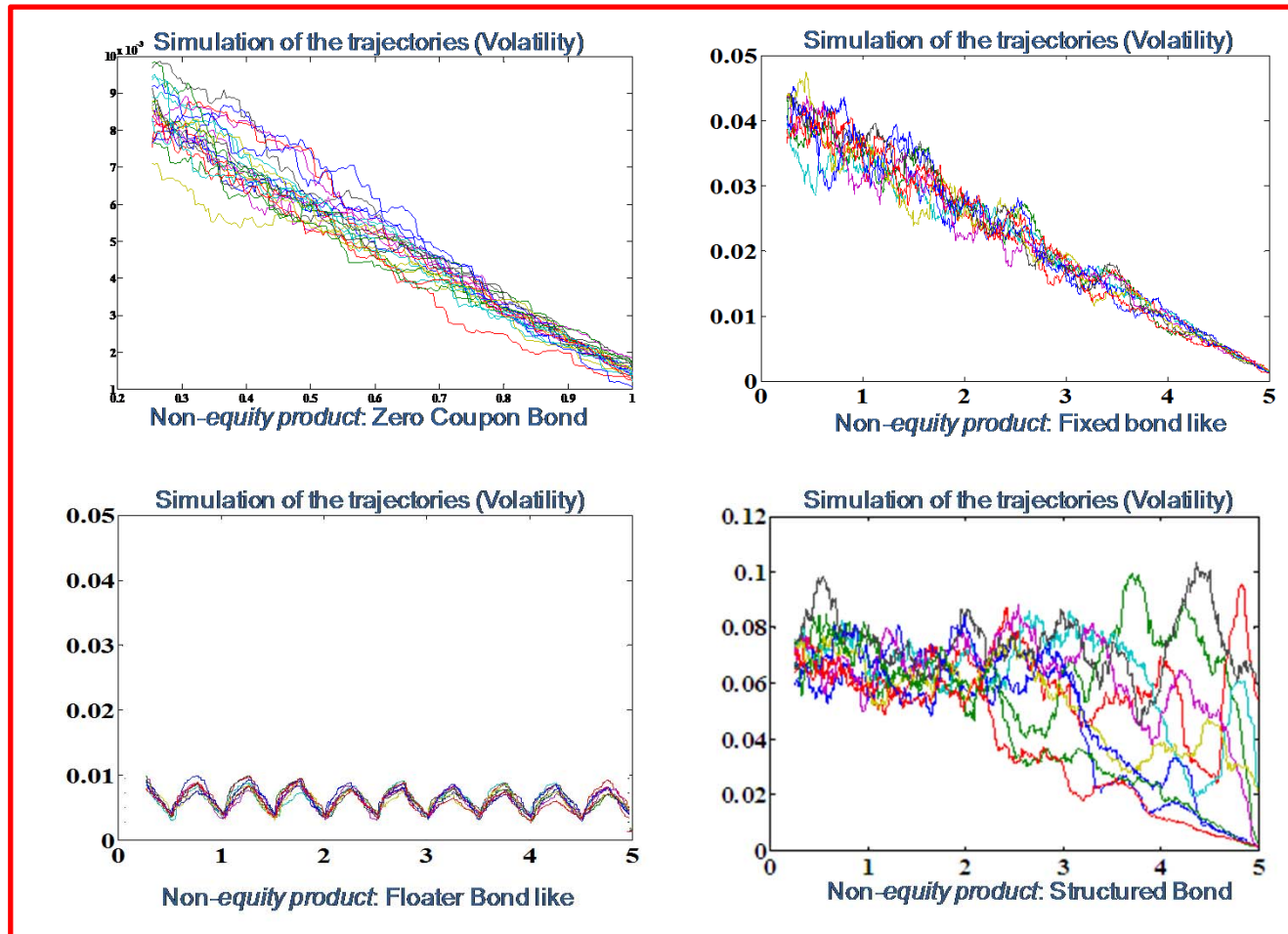### Simulation of the trajectories (Volatility)

Non-*equity* product: Structured Bond

Degree of risk

Synthetic risk indicator

COMPLEXITY FOR RETAIL INVESTORS

The volatility patterns are abstract objects that an average investor cannot handle.

Synthetic risk indicator
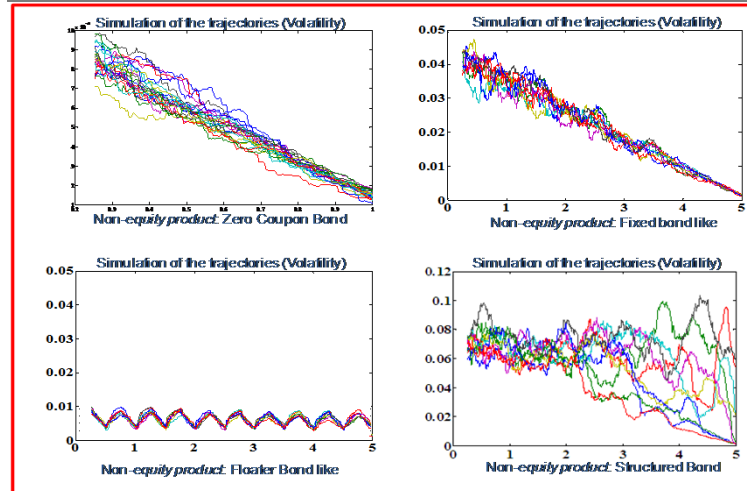
Conversely, a table with qualitative labels that characterizes the risk classes is very easy to understand

Risk Classes
Very Low
Low
Medium-Low
Medium
Medium-High
High
Very High

The assignment of the degree of risk is made according to a quantitative criterion that maps coherently any volatility interval into a corresponding qualitative risk class

Synthetic risk indicator

Volatility of the product's potential returns

- Simulation of the trajectories (Volatility) — Non-equity product: Zero Coupon Bond
- Simulation of the trajectories (Volatility) — Non-equity product: Fixed bond like
- Simulation of the trajectories (Volatility) — Non-equity product: Floater Bond like
- Simulation of the trajectories (Volatility) — Non-equity product: Structured Bond

DEGREE OF RISK

MEASUREMENT:
product's positioning inside
a grid of *n* volatility intervals

REPRESENTATION:
mapping of any volatility interval into
a corresponding qualitative risk class

RISK

Risk Classes	Volatility Intervals	
Very Low	$\sigma_{1,min}$	$\sigma_{1,max}$
Low	$\sigma_{2,min}$	$\sigma_{2,max}$
Medium-Low	$\sigma_{3,min}$	$\sigma_{3,max}$
Medium	$\sigma_{4,min}$	$\sigma_{4,max}$
Medium-High	$\sigma_{5,min}$	$\sigma_{5,max}$
High	$\sigma_{6,min}$	$\sigma_{6,max}$
Very High	$\sigma_{7,min}$	$\sigma_{7,max}$

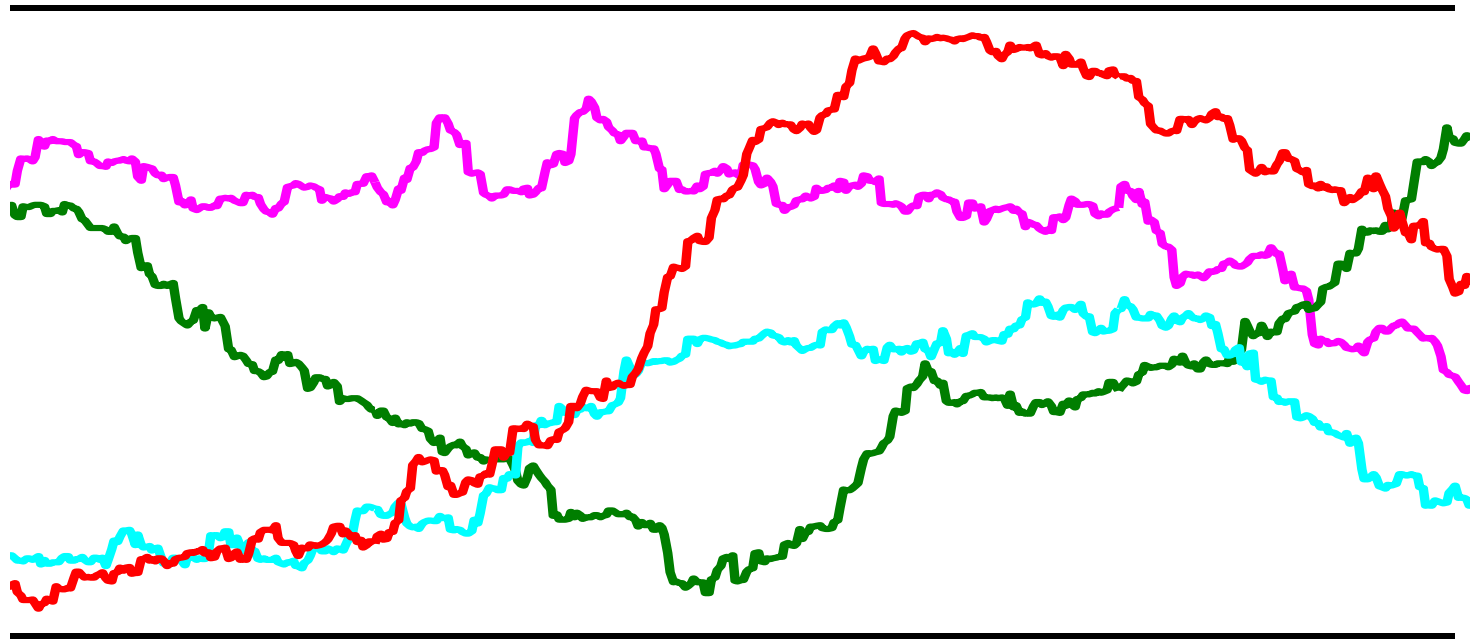# Products with the same risk budget
must have the same degree of risk
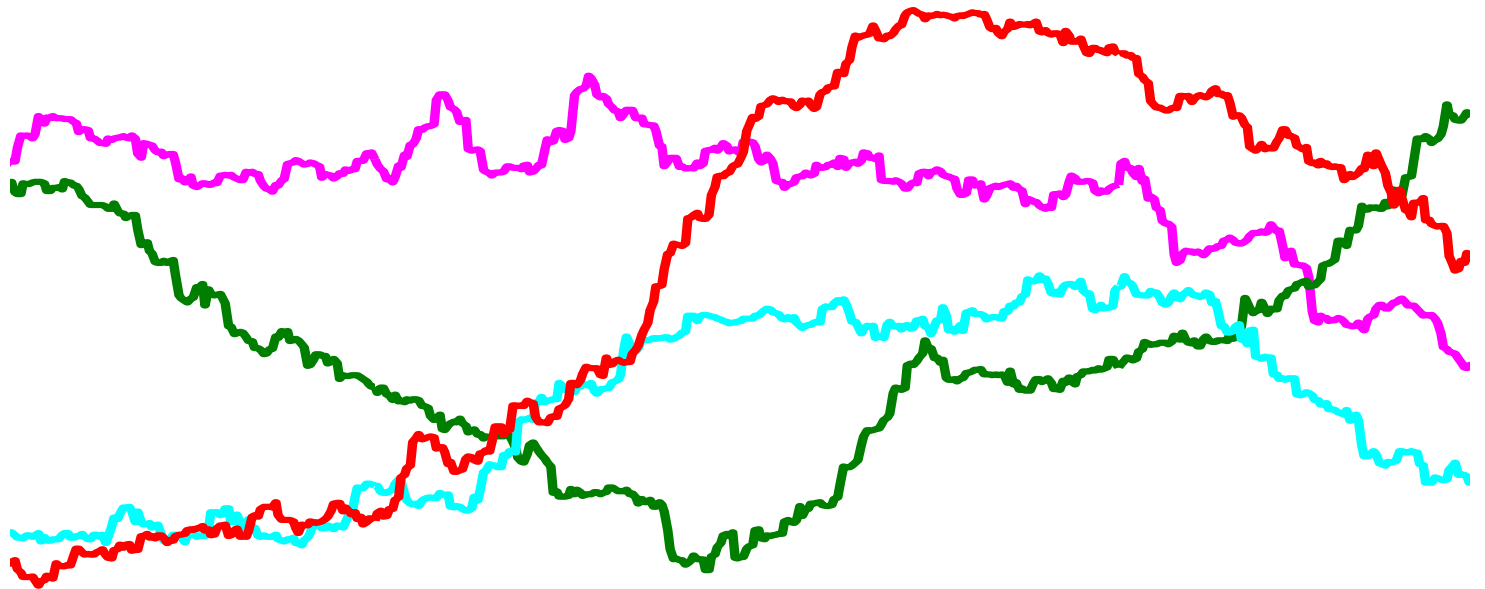
σ_t

Volatility intervals have to be suitably calibrated
in order to avoid wrong risk representations
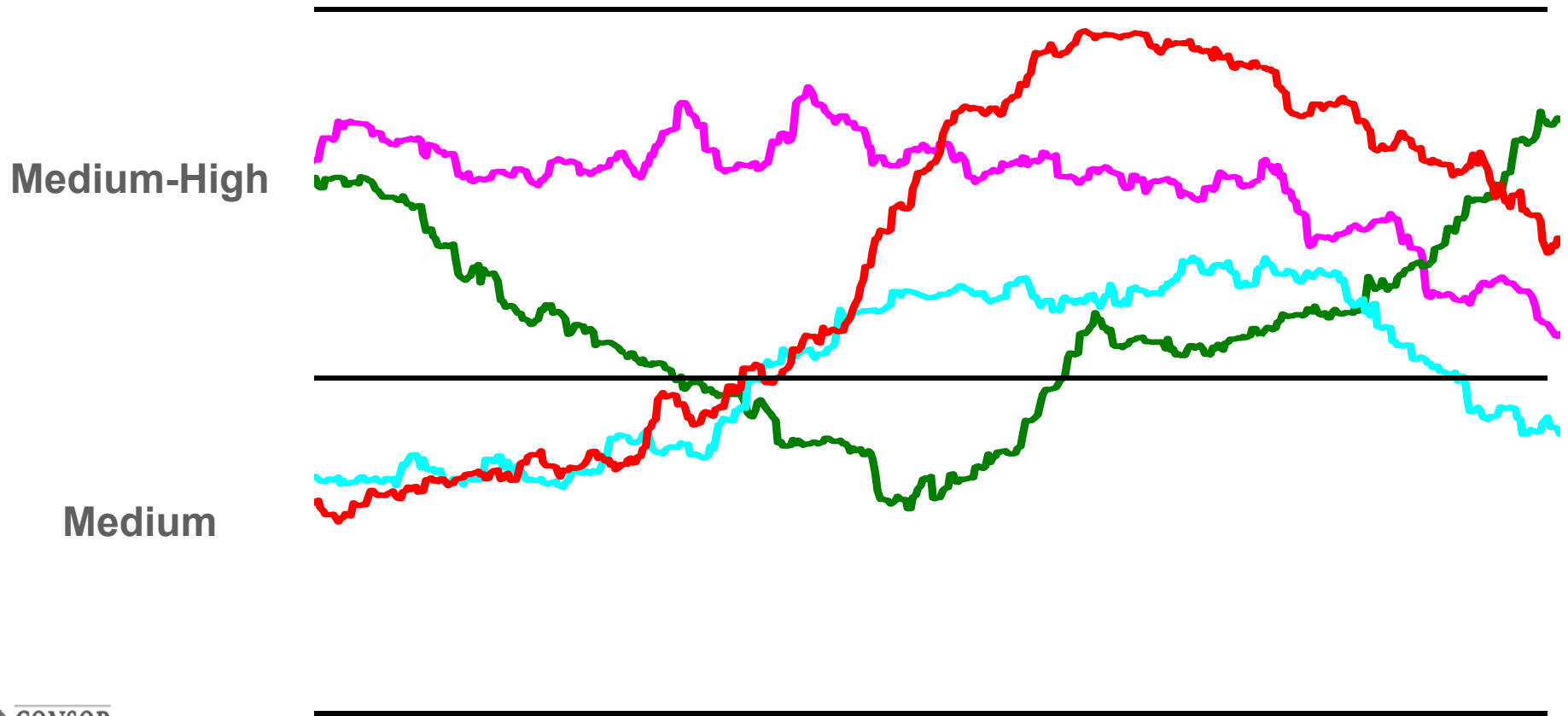
Medium-High

Medium

Volatility intervals have to be suitably calibrated

in order to avoid wrong risk representations

Medium-High

Medium

Volatility intervals have to be suitably calibrated

in order to avoid wrong risk representations

THE ISSUE

Defining suitable requirements to partition the volatility space $[0, +\infty)$ into an optimal number n^* of subsequent intervals with optima extrema
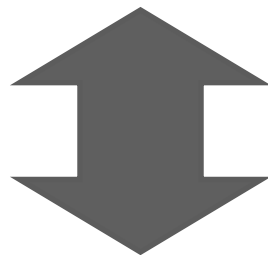
CONSOB
QUANTITATIVE ANALYSIS AND
FINANCIAL INNOVATION UNIT

Volatility intervals have to be suitably calibrated

in order to avoid wrong risk representations

Requirement n.1

the **optimal grid** of volatility intervals

has to be **consistent** with the **principle**:

+ RISK + LOSSES

**VOLATILITY INTERVALS MUST HAVE
AN INCREASING WIDTH IN ABSOLUTE TERMS**

Volatility intervals have to be suitably calibrated

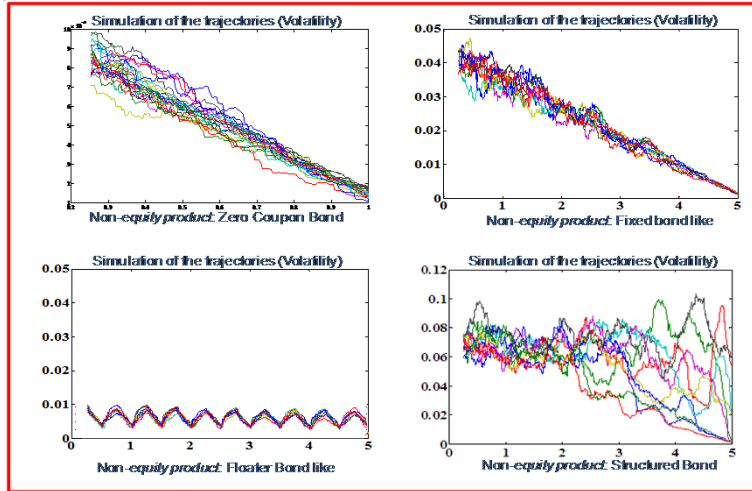in order to avoid wrong risk representations

Requirement n.2

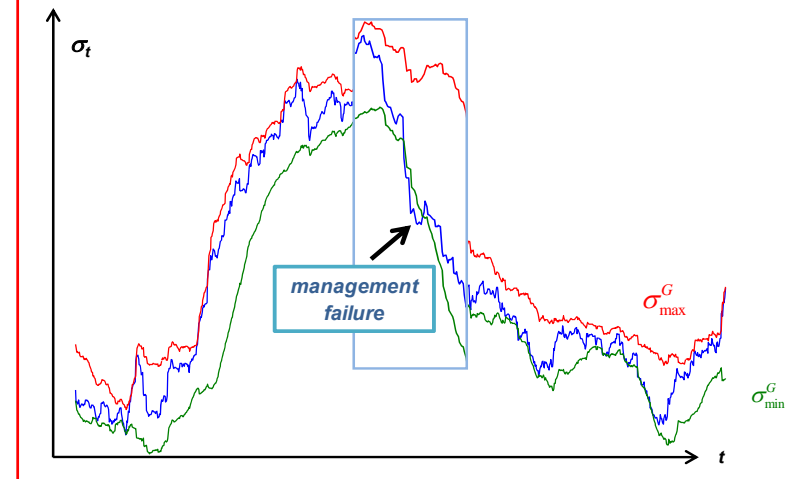the optimal grid of volatility intervals must be

market feasible

REALIZED VOLATILITY CONSISTENT WITH MARKET EXPECTATIONS OF FUTURE VOLATILITY

(UNLESS FOR SIGNIFICANT SUDDEN SHOCKS)

Synthetic risk indicator

Volatility of the product's potential returns

Diffusive GARCH

DEGREE OF RISK

RISK

Risk Classes	Volatility Intervals	
Very Low	$\sigma_{1,min}$	$\sigma_{1,max}$
Low	$\sigma_{2,min}$	$\sigma_{2,max}$
Medium-Low	$\sigma_{3,min}$	$\sigma_{3,max}$
Medium	$\sigma_{4,min}$	$\sigma_{4,max}$
Medium-High	$\sigma_{5,min}$	$\sigma_{5,max}$
High	$\sigma_{6,min}$	$\sigma_{6,max}$
Very High	$\sigma_{7,min}$	$\sigma_{7,max}$

Synthetic risk indicator

OUTPUT

Risk Classes	Volatility Intervals	
	σ_{min}	σ_{max}
Very Low	0.01%	0.24%
Low	0.25%	0.63%
Medium-Low	0.64%	1.59%
Medium	1.60%	3.99%
Medium-High	4.00%	9.99%
High	10.00%	24.99%
Very High	25.00%	>25.00%

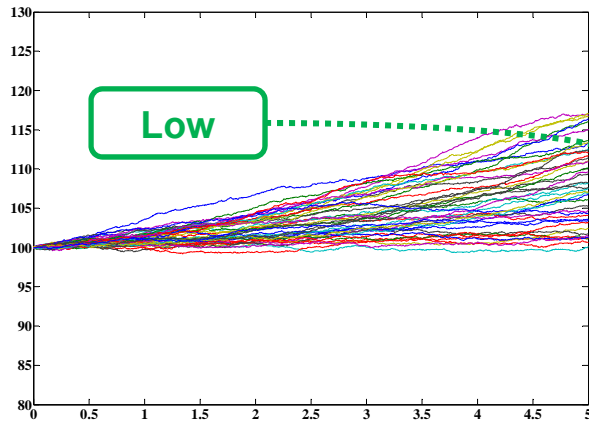The **optimal grid** of volatility intervals is **consistent** with the **1st requirement**:

+ RISK + LOSSES

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Synthetic risk indicator

Volatility of the product's potential returns

← ••• →

Degree of Risk

Low

Risk Classes	Volatility Intervals	
	σ_{min}	σ_{max}
Very Low	0.01%	0.24%
Low	0.25%	0.63%
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Synthetic risk indicator

| Volatility of the product's potential returns | ← ··· → | Degree of Risk |

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Very High	25.00%	>25.00%

Medium-high

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Risk-based transparency on structured products through probability

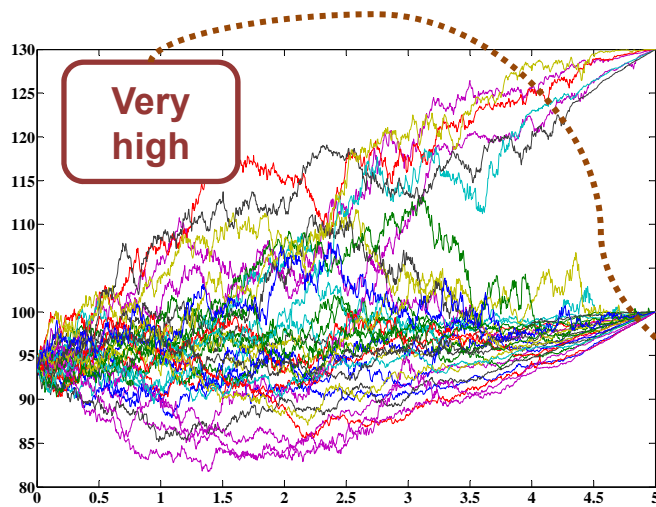| Volatility of the product's potential returns | ← ••• → | Degree of Risk |

High

Risk Classes	Volatility Intervals	
	σ_{min}	σ_{max}
Very Low	0.01%	0.24%
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High	10.00%	24.99%
Very High	25.00%	>25.00%

Synthetic risk indicator

Volatility of the product's potential returns ← ••• → Degree of Risk

Very high

Risk Classes	Volatility Intervals	
	σ_{min}	σ_{max}
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QUANTITATIVE ANALYSIS AND
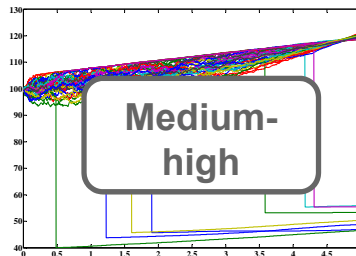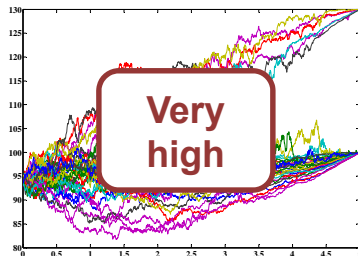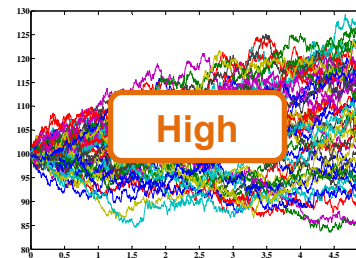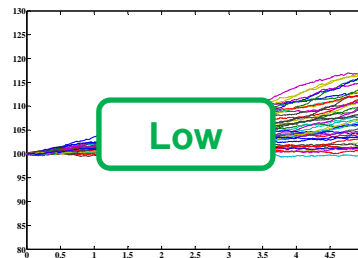FINANCIAL INNOVATION UNIT

Synthetic risk indicator

Volatility of the product's potential returns

Degree of Risk

Risk Classes	Volatility Intervals	
	σ_{min}	σ_{max}
Very Low	0.01%	0.24%
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Medium-High	4.00%	9.99%
High	10.00%	24.99%
Very High	25.00%	>25.00%

Low

High

Very high

Medium-high

A Quantitative Framework to Assess the Risk-Reward Profile of Non-Equity Products

BY MARCELLO MINENNA

Syllabus

- Unbundling and Probabilistic performance scenarios

- Synthetic risk indicator

- The optimal time horizon

Recommended Investment Time Horizon

<u>The recommended investment time horizon</u>

The event to study from a probabilistic point of view is related to possible exit strategies after having recovered all the costs of the product :

> The investment recovers the initial costs and off-sets the running costs at least once
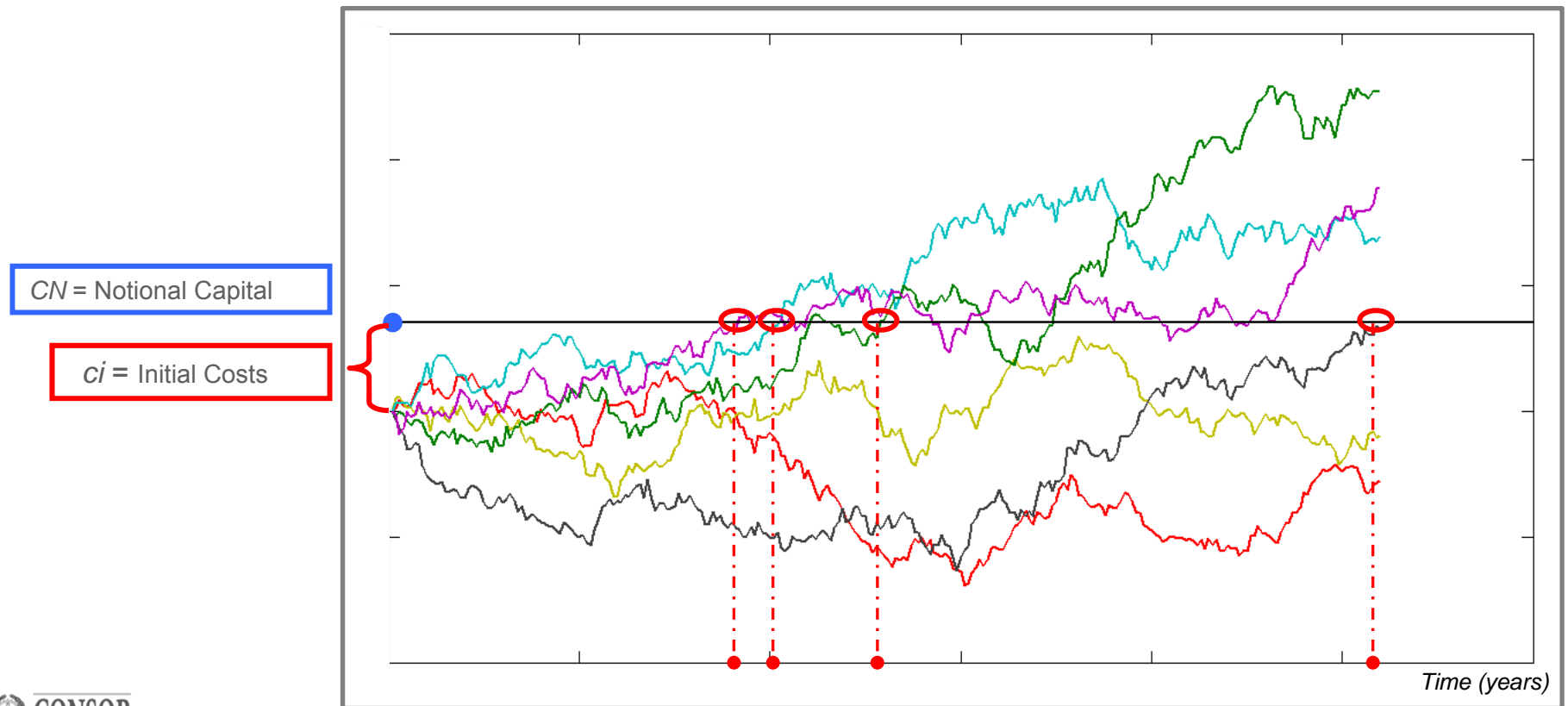
that can be calculated through the concept of

First Passage Time for the cost recovery barrier
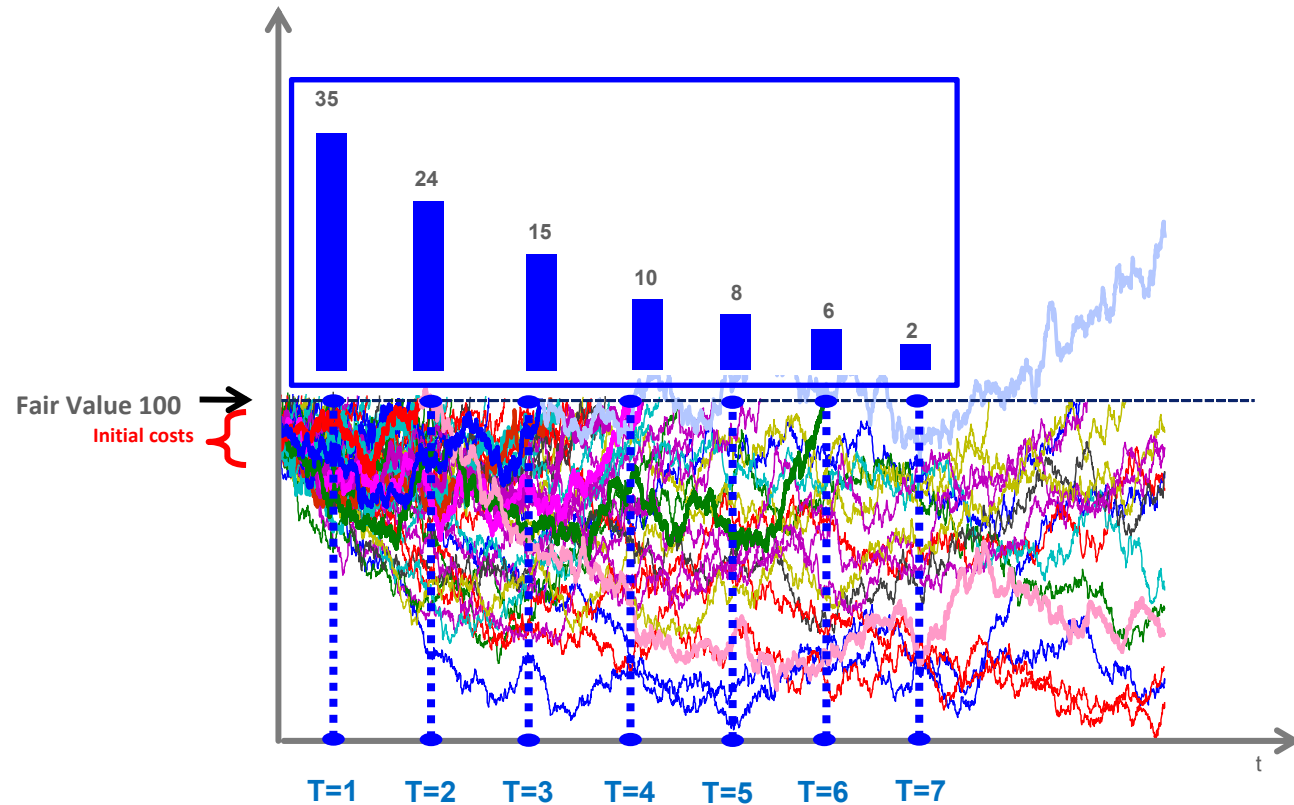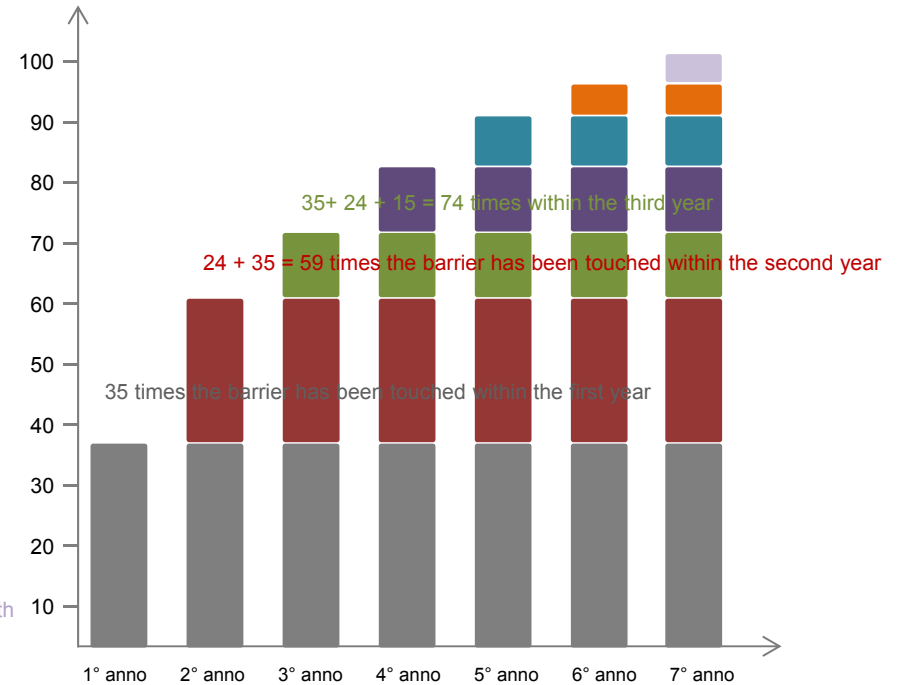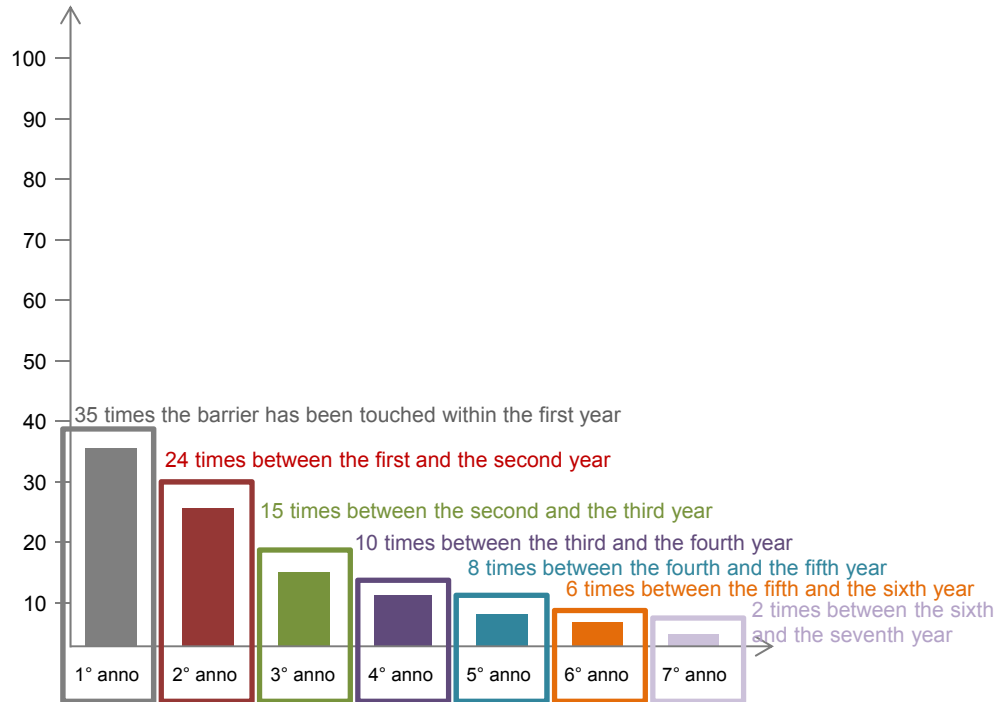
Recommended Investment Time Horizon

First Passage Time:
First time (expressed in years) such that the value of the Invested Capital (CI) recovers the initial costs and off-sets the running costs.
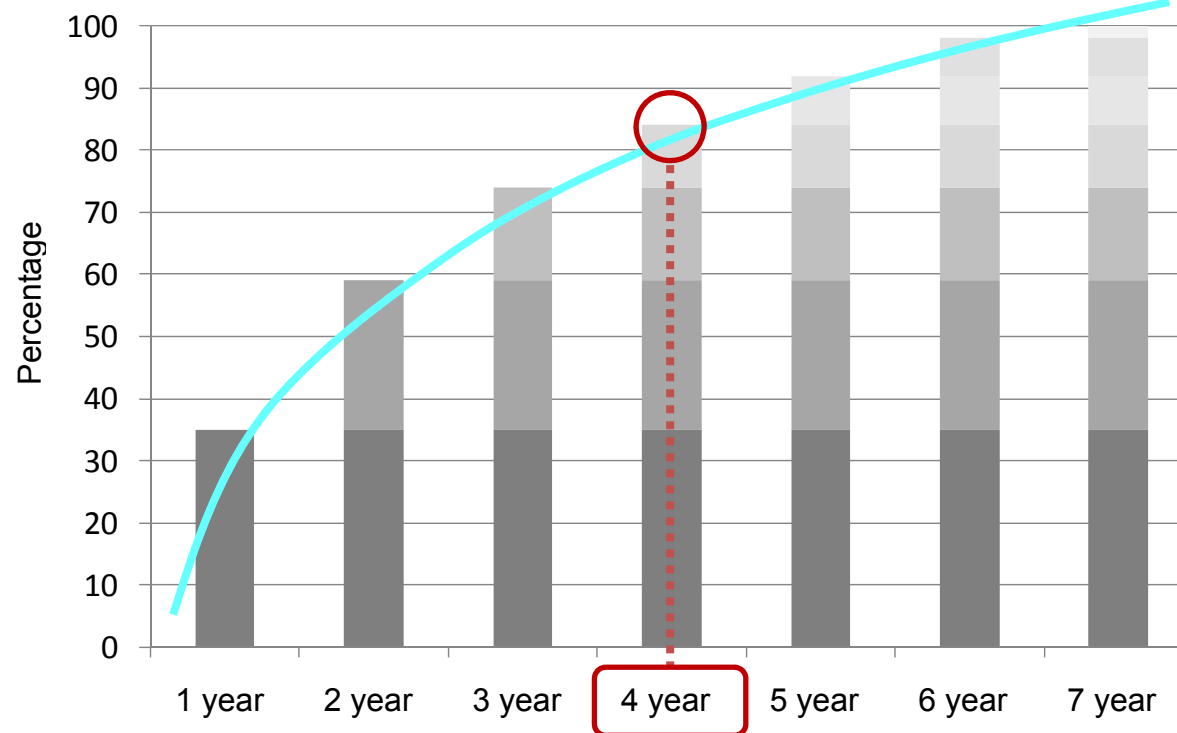

CN = Notional Capital

ci = Initial Costs

Time (years)

Recommended Investment Time Horizon

Recommended Investment Time Horizon

35 times the barrier has been touched within the first year

24 times between the first and the second year

15 times between the second and the third year

10 times between the third and the fourth year

8 times between the fourth and the fifth year

6 times between the fifth and the sixth year

2 times between the sixth and the seventh year

1° anno   2° anno   3° anno   4° anno   5° anno   6° anno   7° anno

35+ 24 + 15 = 74 times within the third year

24 + 35 = 59 times the barrier has been touched within the second year

35 times the barrier has been touched within the first year

1° anno   2° anno   3° anno   4° anno   5° anno   6° anno   7° anno
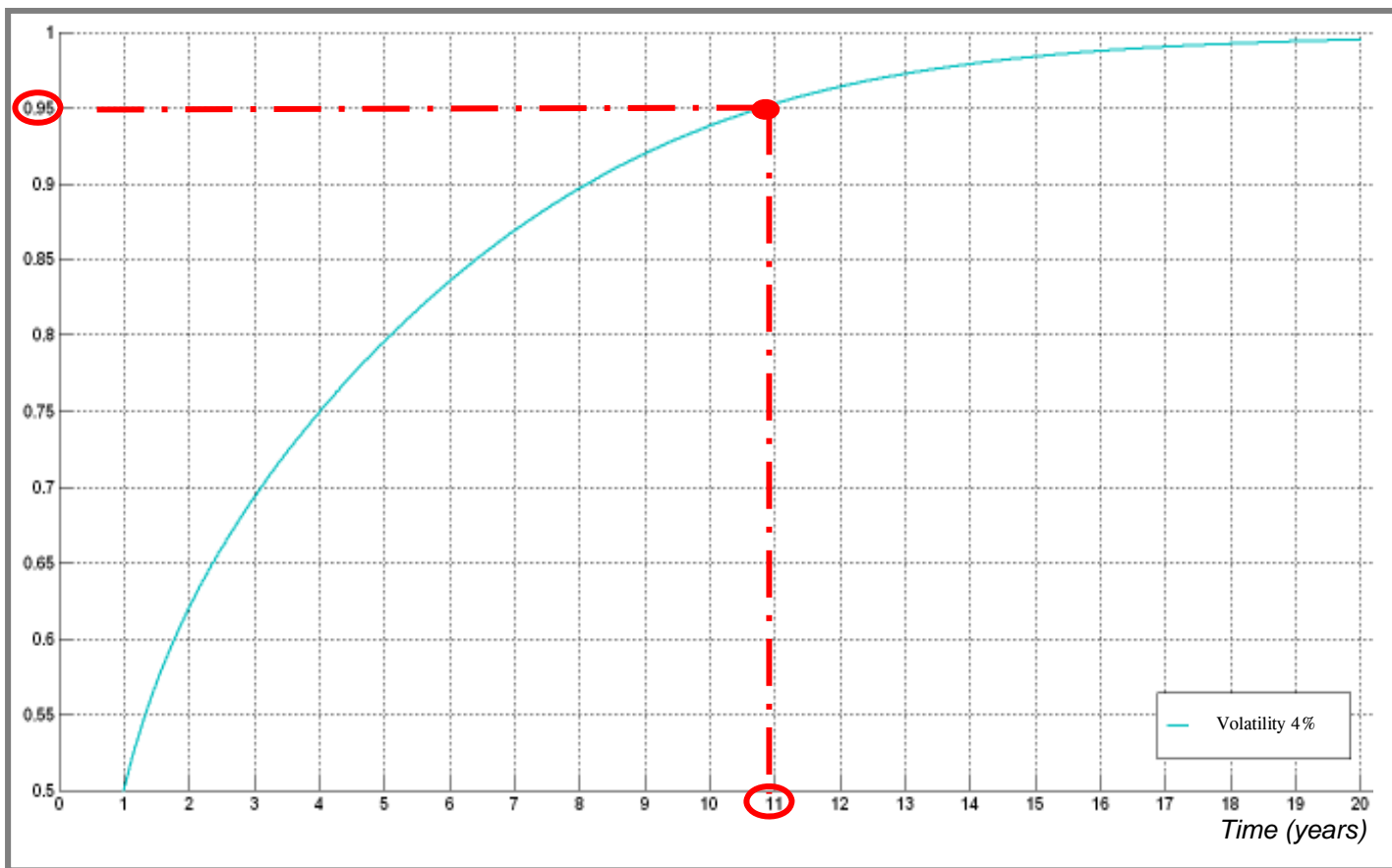
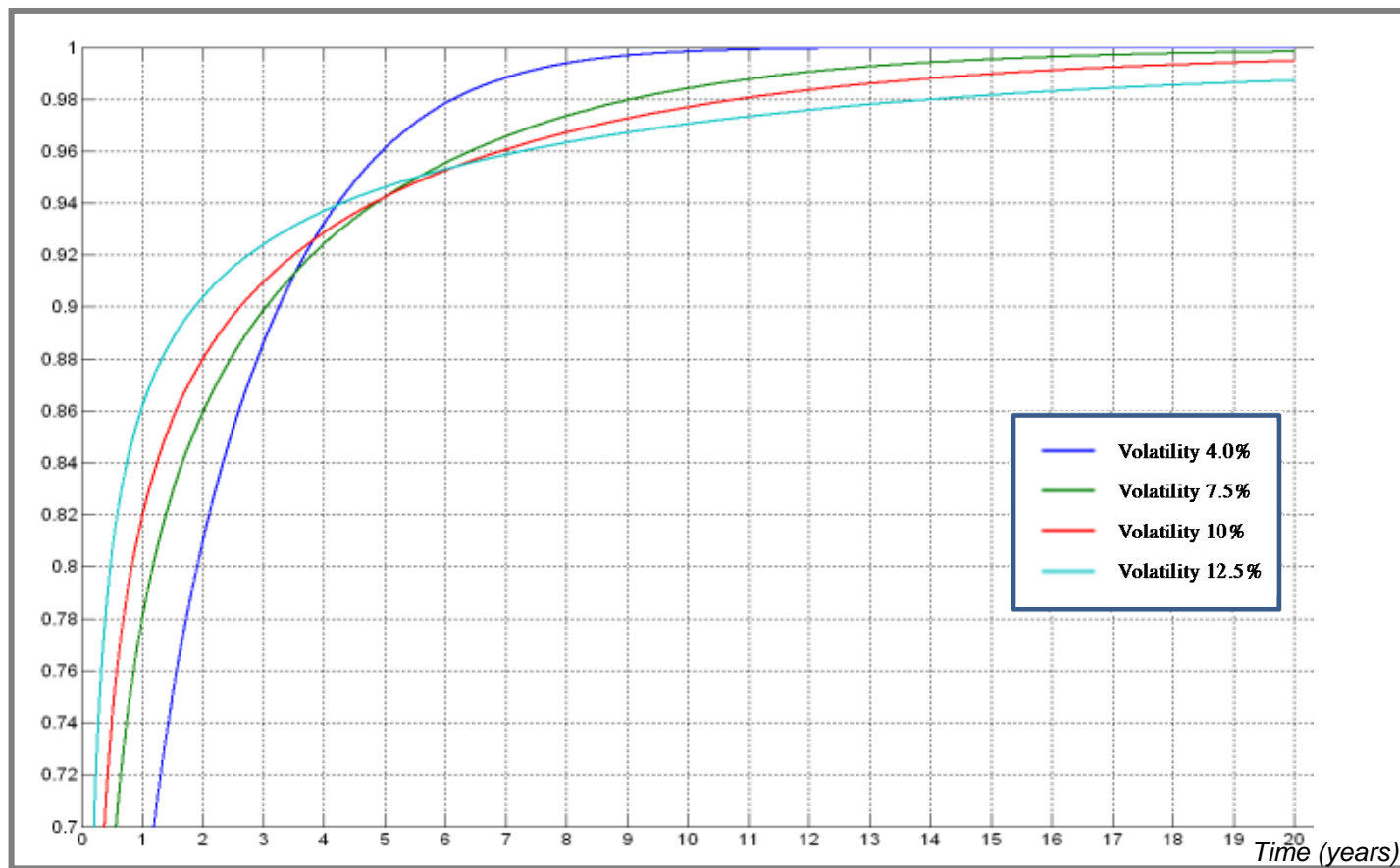# Recommended Investment Time Horizon

Recommended Investment Time Horizon

The confidence level α uniquely identifies T^* on the cumulative distribution function of the first passage times:

Recommended Investment Time Horizon

When many probability distribution functions are considered, letting varying volatilities and costs, the problem of correctly identifying a set of minimum thresholds arises:

Recommended Investment Time Horizon

minimum investment time horizon …

$$T^* = \left\{ T \in \mathfrak{R}^+ : \mathrm{P}\left[t^* \leq T\right] = \alpha \right\}$$

…. must be coherent with the principle
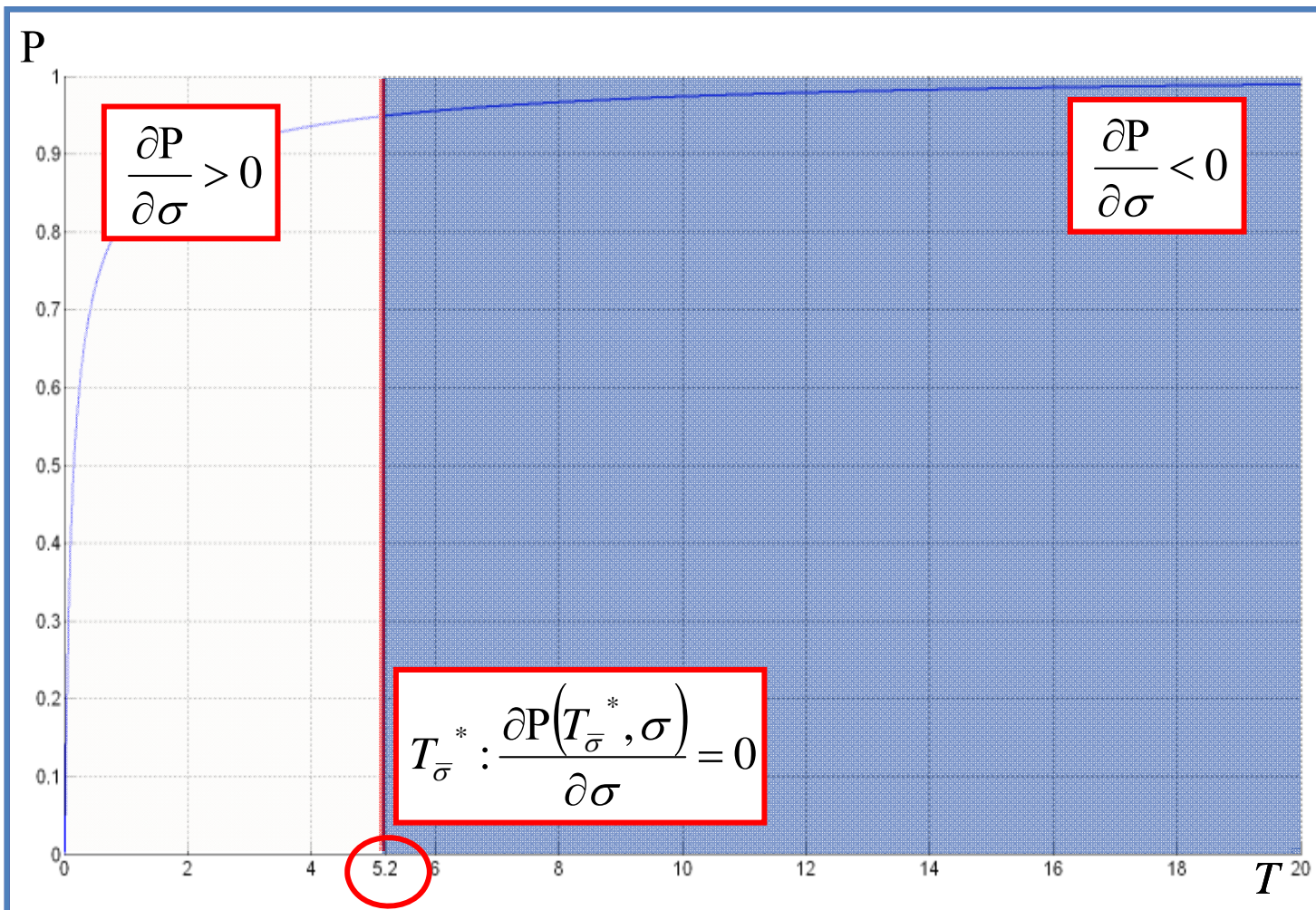
+ VOLATILITY + TIME HORIZON

$$\exists T^* \in \left[0, \infty\right[: \frac{d\mathrm{P}}{d\sigma} = 0$$

The correct way to solve the problem is to set up an operative procedure to select properly each threshold according to the above principle
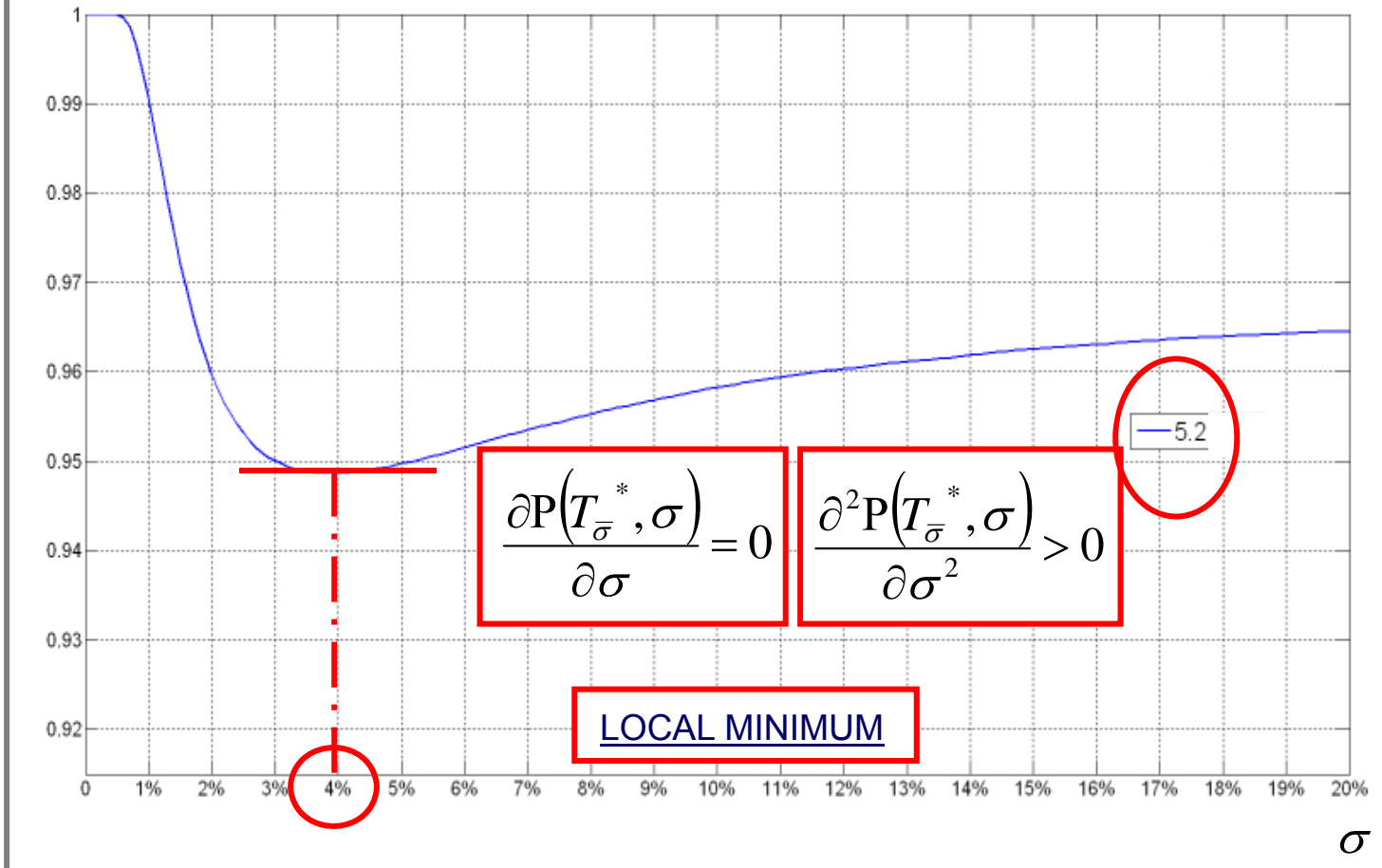
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Recommended Investment Time Horizon

DETERMINATION OF THE MINIMUM INVESTMENT TIME HORIZON

DETERMINATION OF THE MINIMUM INVESTMENT TIME HORIZON

P In synthesis, at a finite time T:
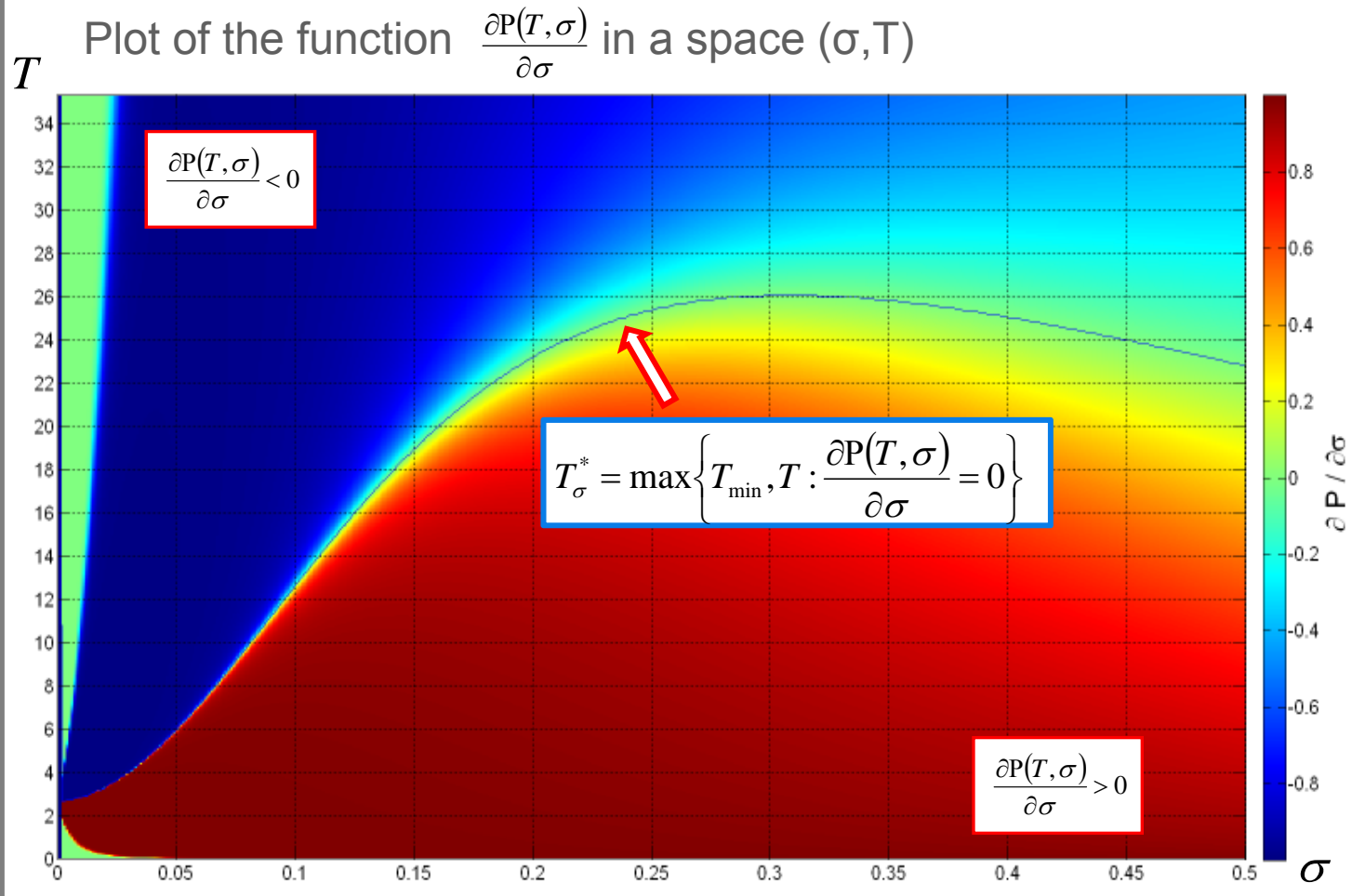
$$\frac{\partial P\left(T_{\bar{\sigma}}^{*},\sigma\right)}{\partial\sigma}=0 \qquad \frac{\partial^{2}P\left(T_{\bar{\sigma}}^{*},\sigma\right)}{\partial\sigma^{2}}>0$$

LOCAL MINIMUM

5.2

σ

DETERMINATION OF THE MINIMUM INVESTMENT TIME HORIZON

FIRST ORDER SENSITIVITY ANALYSIS

Plot of the function $\dfrac{\partial \mathrm{P}(T,\sigma)}{\partial \sigma}$ in a space (σ, T)

$$\frac{\partial \mathrm{P}(T,\sigma)}{\partial \sigma} < 0$$

$$T_\sigma^* = \max\left\{ T_{min}, T : \frac{\partial \mathrm{P}(T,\sigma)}{\partial \sigma} = 0 \right\}$$

$$\frac{\partial \mathrm{P}(T,\sigma)}{\partial \sigma} > 0$$

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Searching the minimum: **the 2nd order condition**
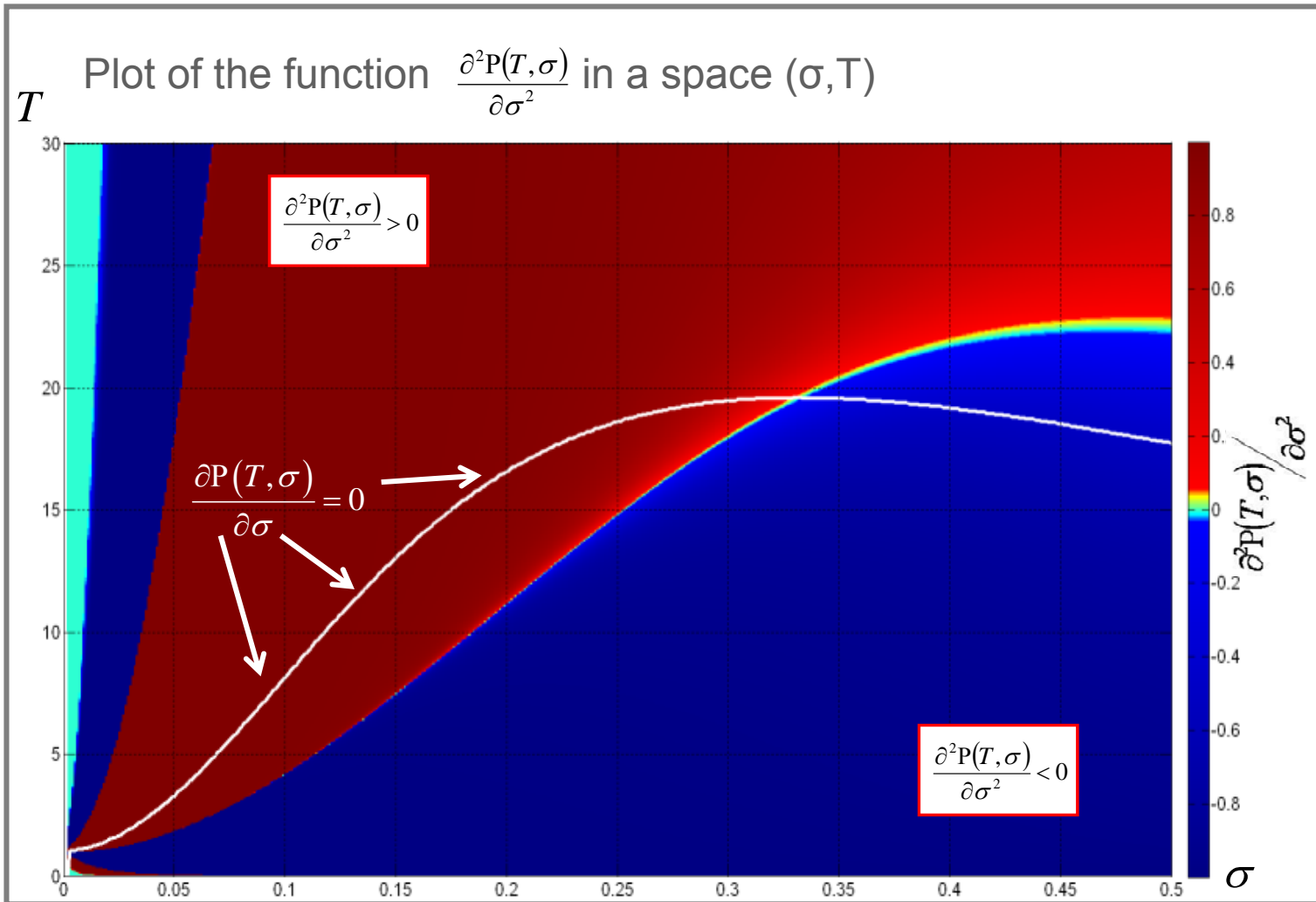
Plot of the function $\dfrac{\partial^2 P(T,\sigma)}{\partial \sigma^2}$ in a space (σ, T)

$$\frac{\partial^2 P(T,\sigma)}{\partial \sigma^2} > 0$$

$$\frac{\partial P(T,\sigma)}{\partial \sigma} = 0$$

$$\frac{\partial^2 P(T,\sigma)}{\partial \sigma^2} < 0$$

DETERMINATION OF THE MINIMUM INVESTMENT TIME HORIZON

Plot of the function $\dfrac{\partial^2 \mathrm{P}(T,\sigma)}{\partial \sigma^2}$ in a space (σ, T)

$$\frac{\partial^2 \mathrm{P}(T,\sigma)}{\partial \sigma^2} > 0$$

$$\frac{\partial \mathrm{P}(T_{max},\sigma)}{\partial \sigma} = 0 \qquad \frac{\partial^2 \mathrm{P}(T_{max},\sigma)}{\partial \sigma^2} = 0$$

T_{max}

$$\frac{\partial^2 \mathrm{P}(T,\sigma)}{\partial \sigma^2} < 0$$

Examples
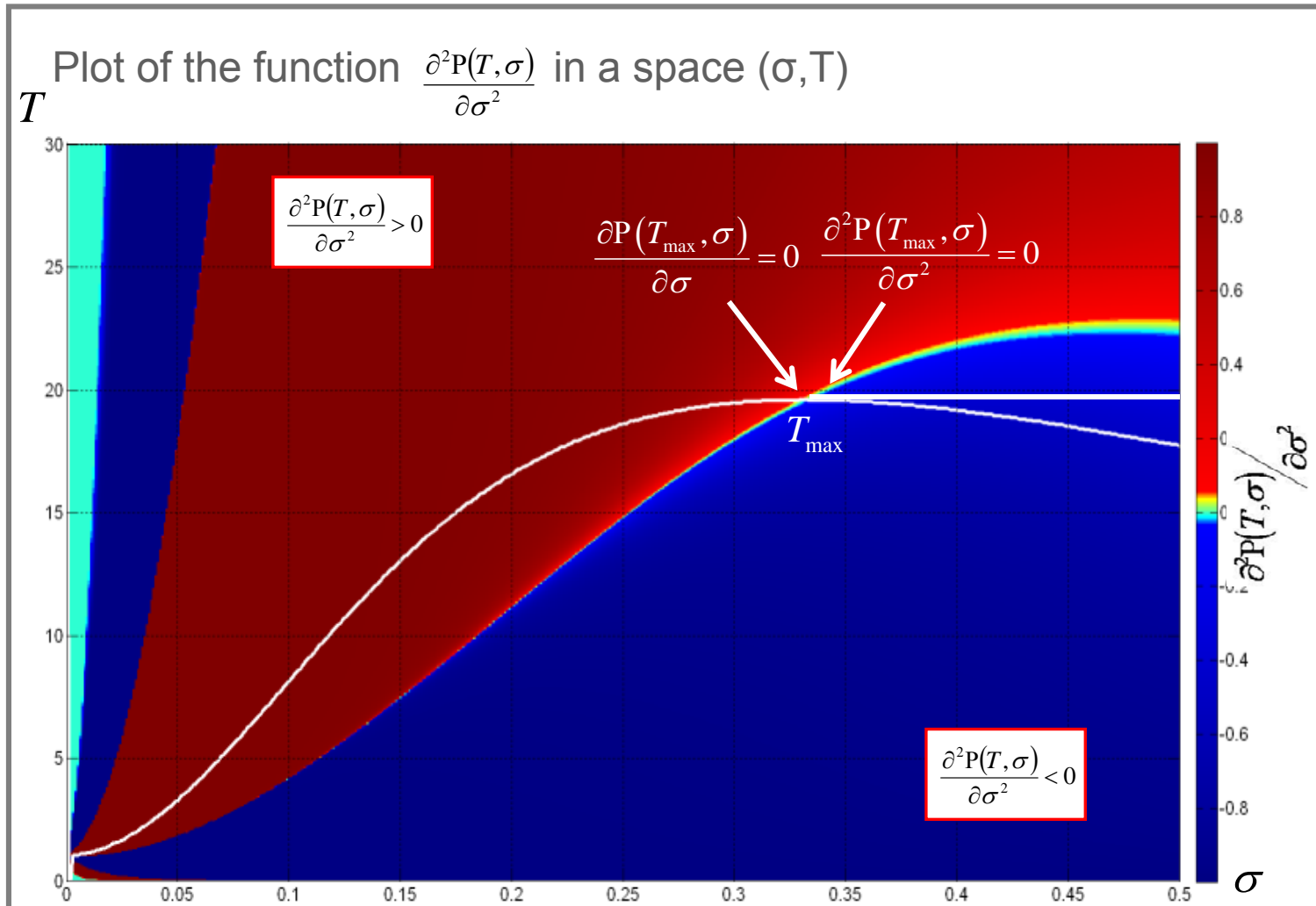
DEFAULTABLE BOND

DESCRIPTION	Senior bond with a 5 year maturity, paying bi-annual step-up coupons ranging from 4.7% to 5.30%.

1st PILLAR	

Financial investment table
(Price Unbundling)

A	Theoretical value of the Risk-Free component	91.3
B	Theoretical value of the Risky component	5
C = A + B	*Fair value*	96.3
D	Costs	3.7
E = C + D	Issue price	100

Table of the probabilistic performance scenarios

SCENARIOS	PROBABILITY	MEAN VALUES
The performance is <u>negative</u>	9.5%	49.3
The performance is <u>positive but lower</u> than the risk-free asset	0.0%	-
The performance is <u>positive and in line</u> with the risk-free asset	87.4%	115.6
The performance is <u>positive and higher</u> than the risk-free asset	3.1%	131.1

2nd PILLAR	Degree of Risk: Medium-High

3rd PILLAR	Recommended investment time horizon: 5 years

Examples

VPPI PRODUCT

DESCRIPTION	VPPI technique is aimed at protecting the initial value of the financial investment over a specified time horizon and obtaining possible gains by limited exposure to the equity markets.
1st PILLAR	**Financial investment table** (***Price Unbundling***) **Table of the probabilistic performance scenarios**

Financial investment table (*Price Unbundling*)

A	Theoretical value of the Risk-Free component	90.1
B	Theoretical value of the Risky component	6.4
C = A + B	*Fair value*	96.5
D	Costs	3.5
E = C + D	Issue price	100

Table of the probabilistic performance scenarios

SCENARIOS	PROBABILITY	MEAN VALUES
The performance is <u>negative</u>	36.9%	96.9
The performance is <u>positive but lower</u> than the risk-free asset	18.5%	101
The performance is <u>positive and in line</u> with the risk-free asset	39.9%	107.1
The performance is <u>positive and higher</u> than the risk-free asset	4.7%	195.5

2nd PILLAR	Degree of Risk: Medium
3rd PILLAR	Recommended investment time horizon: 5 years

Examples

INDEX LINKED CERTIFICATE

DESCRIPTION	The index-linked certificate is characterised by a complex financial engineering that makes intensive use of diverse derivatives components. These derivatives link the performances of the product to the variability of an equity index.
1st PILLAR	**Financial investment table** (*Price Unbundling*) 	A	Theoretical value of the Risk-Free component	86.2
B	Theoretical value of the Risky component	9.9
C = A + B	*Fair value*	96.1
D	Costs	3.9
E = C + D	Issue price	100 | **Table of the probabilistic performance scenarios** | SCENARIOS	PROBABILITY	MEAN VALUES
The performance is negative	18.9%	49.1
The performance is positive but lower than the risk-free asset	0.0%	-
The performance is positive and in line with the risk-free asset	68.9%	120.9
The performance is positive and higher than the risk-free asset	12.2%	131.6	
2nd PILLAR	Degree of Risk: High
3rd PILLAR	Recommended investment time horizon: 5 years

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A quantitative methodology for risk assessment in financial products

Marcello Minenna
Head of the Quantitative Analysis and Financial Innovation Unit

Università di Roma

Tor Vergata

MASTER OF SCIENCE IN
FINANCE AND BANKING